



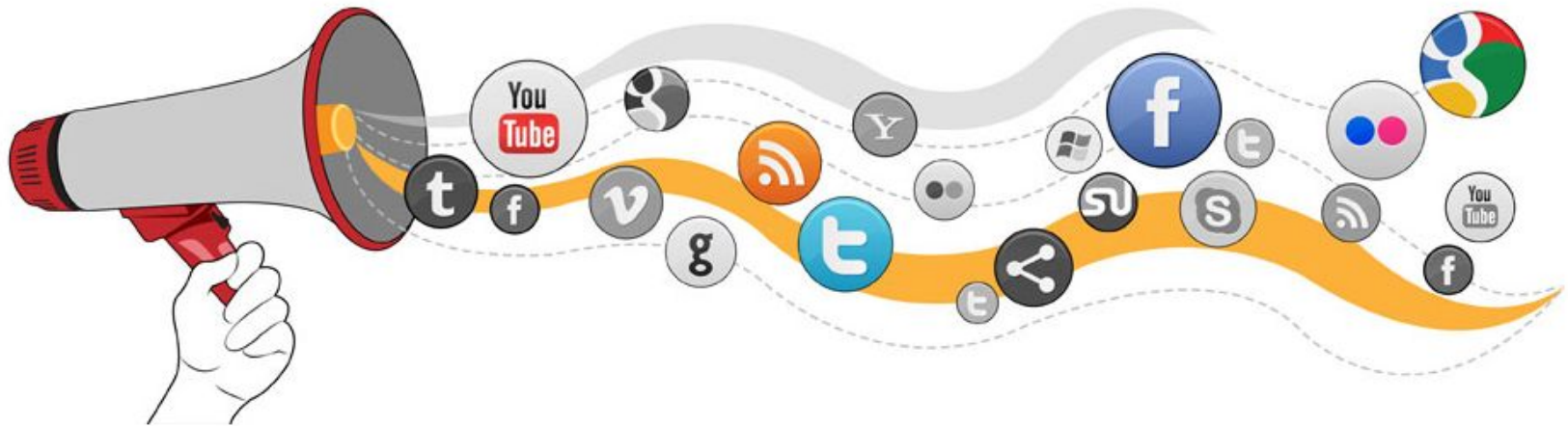
Social Media Management

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Social Media Marketing Today

ONLIM



- Companies have to do it
- Very time consuming
- It's not all about likes but company KPIs
- Missing automation and commerce
- No 'out of the box' solution for SMEs
- Difficult to create unique content to differentiate from others

Solution Onlim

ONLIM



Create your content

Content creation or semi automated post suggestions out of multiple content sources.

Post your content

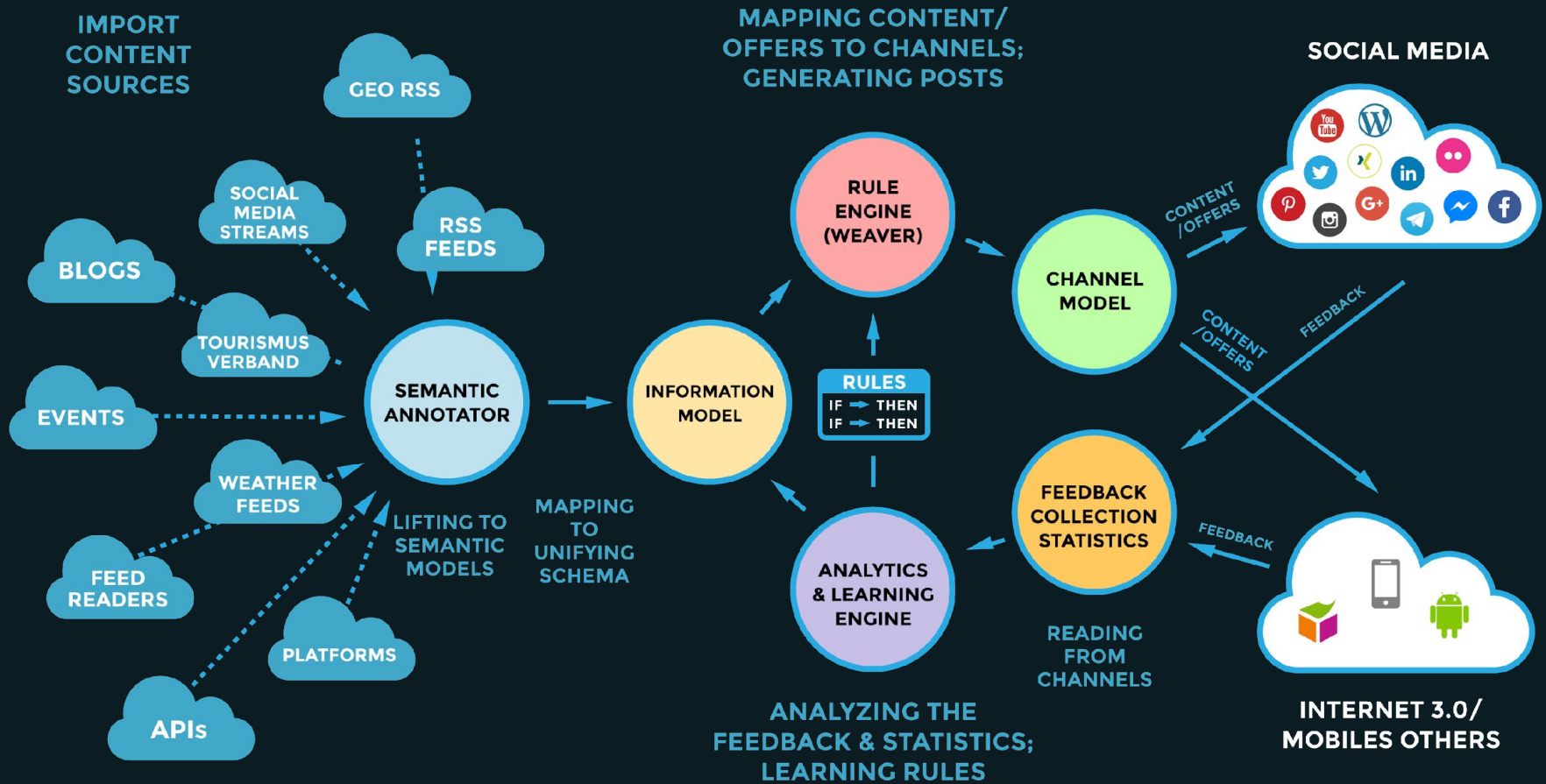
Plan posts with an editorial calendar, automated adaption to your channels, interaction via messenger.

Analyze and learn

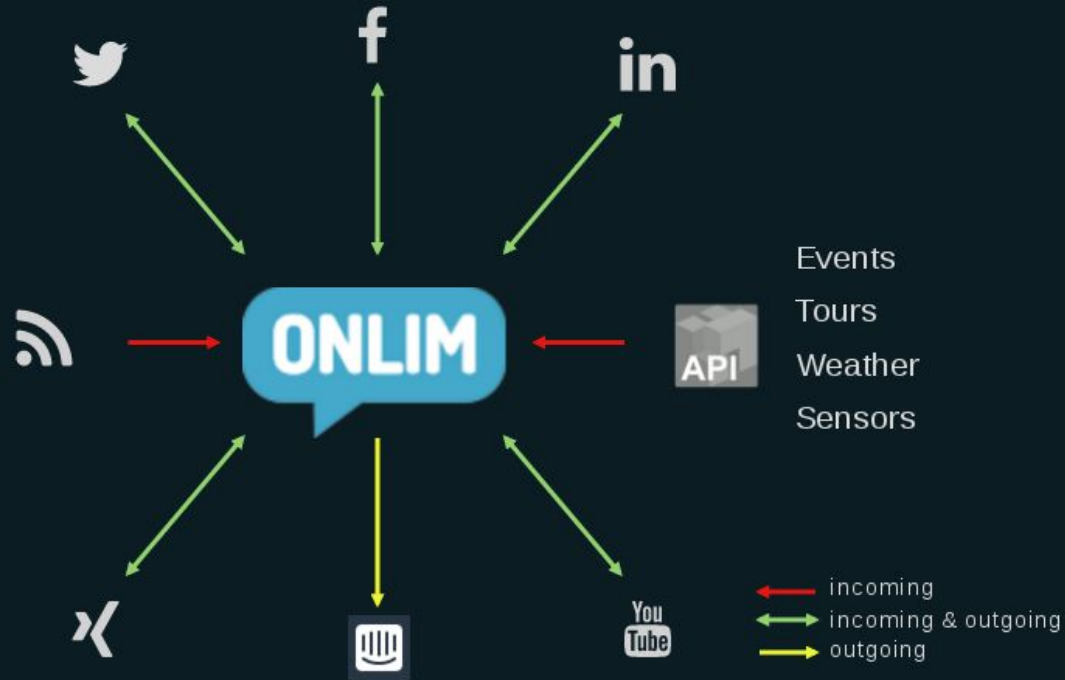
Aggregated feedback analysis, matching KPIs, automated optimization of postings.

Overall picture

ONLIM



Incoming - Outgoing



- Pending channels:



Onlim's API

The logo for Onlim, featuring the word "ONLIM" in white capital letters inside a blue speech bubble shape.

- REST API - no documentation :(
- Examples - get some data

- Get all posts of a user

```
curl "https://app.onlim.com/publications.json?user_email=testing@gmail.com&user_token=m22eE18XVvs5J_YAZy8q"
```

- Get all suggested posts of a user

```
curl "https://app.onlim.com/publications/suggested.json?user_email=testing@gmail.com&user_token=m22eE18XVvs5J_YAZy8q"
```

- Get all published posts in a time range

```
curl "https://app.onlim.com/publications/published_between/1456182000/1458860400.json?user_email=testing@gmail.com&user_token=m22eE18XVvs5J_YAZy8q"
```

Onlim's API

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- REST API - no documentation :(
- Examples - get outgoing channels
 - Get linked authentications

*curl "https://app.onlim.com/**authentications**.json?user_email=testing@gmail.com&user_token=m22eE18XVvs5J_YAZy8q"*

Onlim's API

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- REST API - no documentation :(
- Examples - create posts

- Create a post

```
curl -X POST "https://app.onlim.com/publications.json?user_email=testing@gmail.com&user_token=m22eE18XVvs5J_YAZy8q" -d {data}
data = {
  "status": "draft",
  "common_weaver_models_attributes": [
    { "content": "Hello World!",
      "type": "MicroblogPost",
      "remotes_attributes": [ { "status": "pending", "authentication_id": 5 } ]
    }
  ]
}
```


ONLIM

Contact

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Available Endpoints

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- Users
 - Retrieve info about the current user
GET users/current.json
 - Delete current user
DELETE users.json
- Authentications
 - Get linked authentications
GET authentications.json
 - Update a linked authentications
PUT authentications/:id.json
 - Delete a linked authentications
DELETE authentications/:id.json

Available Endpoints II

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- Incoming Channels

- Retrieve all available incoming channels

GET incoming_channles.json

- Select an incoming channel

PUT incoming_channels/:id/select.json

- Deselect an incoming channel

PUT incoming_channels/:id/deselect.json

- Social Incoming Channels

- Retrieve your social incoming channels

GET social_incoming_channles.json

- Add a new social incoming channel

POST social_incoming_channels.json

- Delete a social incoming channel

DELETE social_incoming_channels/:id.json

Available Endpoints III

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- Publications - GET
 - Retrieve all available publications
GET publications.json
 - Get published publications in an interval
GET publications/published_between/:start_date/:end_date.json
 - Get scheduled publications in an interval
GET publications/scheduled_between/:start_date/:end_date.json
 - Get drafted publications
GET publications/drafted.json
 - Get suggested publications
GET publications/suggested.json
 - Get info about a publication
GET publications/:id.json

Available Endpoints IV

ONLIM

- Publications - POST
 - Create a publication

POST publications.json

```
data = {  
  "status": "draft",  
  "common_weaver_models_attributes": [  
    { "content": "Hello World!",  
      "type": "MicroblogPost",  
      "remotes_attributes": [ { "status": "pending", "authentication_id": 5 } ]  
    }  
  ]  
}
```

Statuses: [draft](#), [suggested](#), [published](#), [scheduled](#)

Type of Common Weaver Models (short CWM):

[MicroblogPost](#), [Link](#), [ImageCollection](#), [VideoCollection](#)

- Publications - DELETE
 - Delete a publication

DELETE publications/:id.json