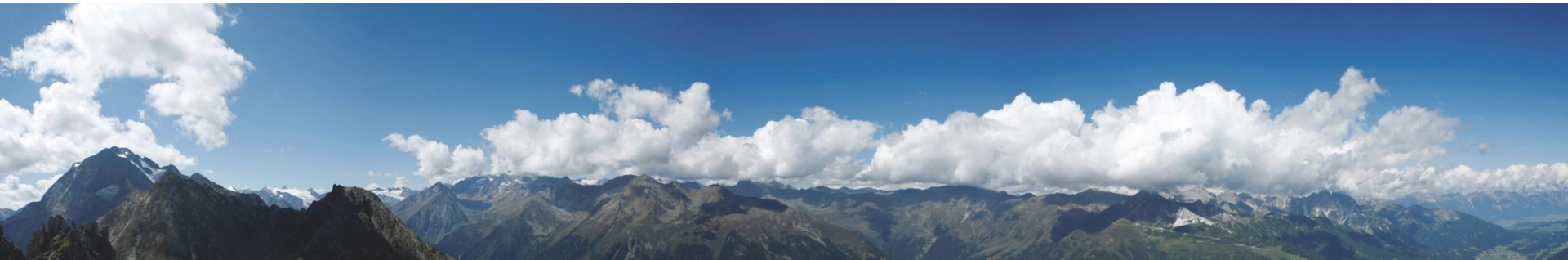




STI · INNSBRUCK

Hotel Online Distribution (Exercise)

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- Form groups of three or four (maximum 15 groups)
- Choose an exercise:
 1. Setup a demo hotel by using Seekda Channel Manager
 2. Setup a hotel for metasearch by using Seekda Express

1. Setup a Demo Hotel

- We will create an account at Seekda Channel Manager (send us your email, 1 email for each group)
- Login into your just created demo hotel (e.g. https://cm.seekda.com/cm/DEMO_SEMINAR01 or 02 or 03..)
- Setup at least one bookable room rate
 - Setup room types
 - set description
 - set cancellation and payment policies
 - insert availability per room-type
 - insert at least one rate-plan

2. Setup a Hotel for Metasearch

- Use Seekda Express (<https://express.seekda.com>)
- Search for a hotel and start tutorial and wizard
- Step-by-step update the hotel-data from Google, everything a setup of metasearch channel google would require
 - setup room-types first
 - set availability
 - set rates
- Do not enter any credit-card details or start the provisioning

- Prepare a slides to describe your experience with the exercise:
 - What you have done
 - How you did it
 - Any difficulties faced during your work and how you solved them
- Present your slides in the front of the class
- Send your slides to me (zaenal.akbar@sti2.at) by the end of the course