

Semantic Web Services

Introduction



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What is the course about?



- New, emerging sciences: web science, service science
- Service based technologies: Web services, Web2.0/Restful services
- Semantic Web services: vision, approaches, usage

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Course Organization



- Course is organized as follows:
 - Lecture every Monday 12.15-14:00
 - Tutorial every Wednesday 13:15-15:00
- The lecturers is:
 - Dieter Fensel
(dieter.fensel@sti2.at)
- The tutors are:
 - Srdjan Komazec and Iker Larizgoitia




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Course material



- Web site:
 - <http://www.sti-innsbruck.at/teaching/curriculum/semantic-web-services/>
 - <http://www.sti-innsbruck.at/teaching/course-schedule/ss2011/details/?title=semantic-web-services>
- Slides available online
- Mailing list:
 - <https://lists.sti2.at/mailman/listinfo/sws2011>

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Examination 

- Exam grade:

score	grade
75-100	1
65-74.9	2
55-64.9	3
45-54.9	4
0-44.9	5


- Tutorial and Exam have separate grades since this is not an integrated course

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Where are we? 


#	Title
1	Introduction
2	Web Science
3	Service Science
4	Web services
5	Web2.0 services
6	Semantic Web
7	Web Service Modeling Ontology (WSMO)
8	Web Service Modeling Language (WSML)
9	Web Service Execution Environment (WSMX)
10	OWL-S and other
11	Light-weight Annotations
12	Applications
13	Mobile Services

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Outline 


- Motivation
- Semantic Web
- Web Services
- Semantic Web Services
- Summary
- References

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MOTIVATION

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Motivation 


The Future Internet: Service Web 3.0 Video



<http://www.sti-innsbruck.at/results/movies/serviceweb30-the-future-internet/>

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Motivation 




<http://www.sti-innsbruck.at/results/movies/dip-promotion-movie>

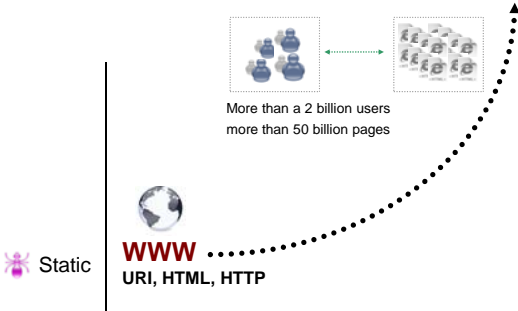
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SEMANTIC WEB

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The traditional Web 



More than a 2 billion users
more than 50 billion pages

Static **WWW**
URI, HTML, HTTP

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Semantic Web 

Static


WWW
URI, HTML, HTTP

.....▶ **Semantic Web**
RDF, RDF(S), OWL

Serious Problems in


- information finding,
- information extracting,
- information representing,
- information interpreting and
- and information maintaining.

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Semantic Web 


- “An extension of the current Web in which information is given well-defined meaning, better enabling computers and people to work in cooperation.”
 - Sir Tim Berners-Lee et al., Scientific American, 2001: tinyurl.com/l59p
- “...allowing the Web to reach its full potential...” with far-reaching consequences
- “The next generation of the Web”

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Semantic Web
Semantic Web of Documents 

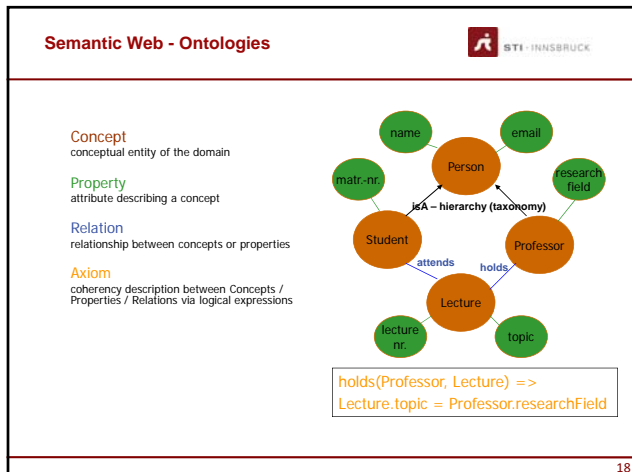
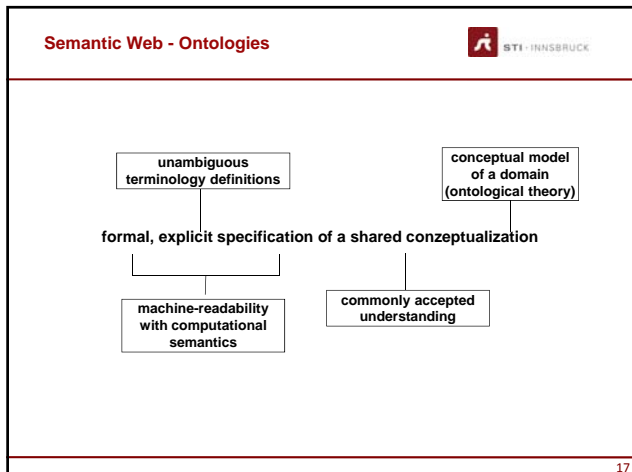
- The next generation of the WWW
- Information has machine-processable and machine-understandable semantics
- Not a separate Web but an augmentation of the current one
- Ontologies as basic building block

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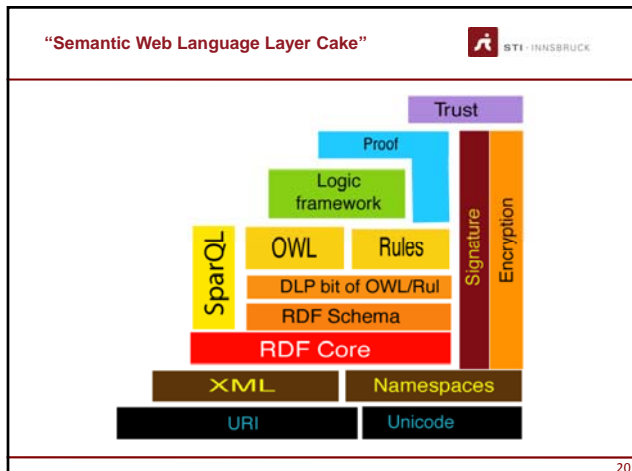
Semantic Web
Semantic Web of Data 

- Web Data Annotation
 - connecting (syntactic) Web objects, like text chunks, images, ... to their semantic notion (e.g., this image is about Innsbruck, Dieter Fensel is a professor)
- Data Linking on the Web (Web of Data)
 - global networking of knowledge through URI, RDF, and SPARQL (e.g., connecting my calendar with my rss feeds, my pictures, ...)
- Data Integration over the Web
 - Seamless integration of data based on different conceptual models (e.g., integrating data coming from my two favorite book sellers)

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- Semantic Web - Ontologies** 
- To make the Semantic Web working we need:
- **Ontology Languages:**
 - expressivity
 - reasoning support
 - web compliance
 - **Ontology Reasoning:**
 - large scale knowledge handling
 - fault-tolerant
 - stable & scalable inference machines
 - **Ontology Management Techniques:**
 - editing and browsing
 - storage and retrieval
 - versioning and evolution Support
 - **Ontology Integration Techniques:**
 - ontology mapping, alignment, merging
 - semantic interoperability determination
 - and ... **Applications**
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WEB SERVICES

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Web Services STI · INNSBRUCK

Dynamic | **Web Services**
UDDI, WSDL, SOAP

Static | **WWW**
URI, HTML, HTTP

.....▶ **Semantic Web**
RDF, RDF(S), OWL

Bringing the computer back as a device for computation

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Web Services: Definition STI · INNSBRUCK

- 1) "Loosely coupled, reusable software components that encapsulate discrete functionality and are distributed and programmatically accessible over standard internet protocols"; *The Stencil Group*
- 2) Web service applications are encapsulated, loosely coupled Web "components" that can bind dynamically to each other; *F. Curbera*
- 3) "Web Services are a new breed of application. They are self-contained, self-describing, modular applications that can be published, located, and invoked across the Web. Web Services perform functions, which can be anything from simple request to complicated business processes"; *The IBM Web Services tutorial*

Common to all definitions:


- Components providing functionality
- Distributed
- Accessible over the Web

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Web Services STI · INNSBRUCK


- Loosely coupled, reusable components
- Encapsulate discrete functionality
- Distributed
- Programmatically accessible over standard internet protocols
- Add new level of functionality on top of the current web

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Web Service vs. Service 

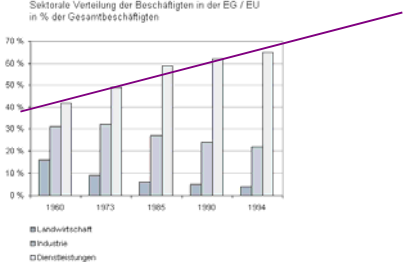
- **Service**
 - A provision of value in some domain (not necessarily monetary, independent of how service provider and requestor interact)
- **Web Service**
 - Computational entity accessible over the Internet (using Web Service Standards & Protocols), provides access to (concrete) services for the clients.

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The Service Society 


80% of jobs can be found in the service sector

Sektorale Verteilung der Beschäftigten in der EG / EU in % der Gesamtbeschäftigten




Jahr	Landwirtschaft (%)	Industrie (%)	Dienstleistungen (%)
1960	~15	~35	~50
1973	~10	~30	~60
1985	~8	~25	~67
1990	~7	~23	~70
1994	~6	~22	~72

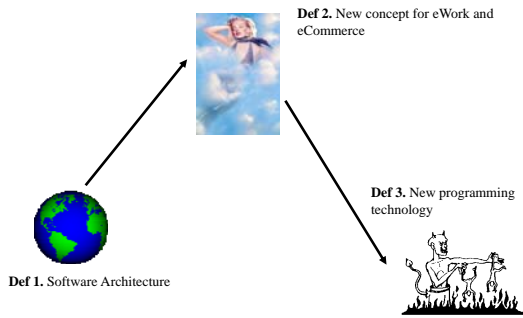
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Service Dimensions 

- From "Others" to 80% of business activity
- The productivity of production and provisioning of services is therefore of high importance for the overall productivity of a developed economy
- Like in the primary and secondary sector also here information and communication technologies will be very important
- The usage of modern ICT in the service area is called internet of services

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Definitions 





Def 1. Software Architecture

Def 2. New concept for eWork and eCommerce

Def 3. New programming technology


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Definitions 

Def 1. Software architecture 

- Web Services connect computers and devices with each other using the Internet to exchange data and combine data in new ways.
- The key to Web Services is on-the-fly software creation through the use of loosely coupled, reusable software components.
- Software can be delivered and paid for as fluid streams of services as opposed to packaged products.


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Definitions 

Def 2. Web Services as a new Concept for eWork and eCommerce 

- Business services can be completely decentralized and distributed over the Internet and accessed by a wide variety of communications devices.
- The internet will become a global common platform where organizations and individuals communicate among each other to carry out various commercial activities and to provide value-added services.
- The dynamic enterprise and dynamic value chains become achievable and may be even mandatory for competitive advantage.

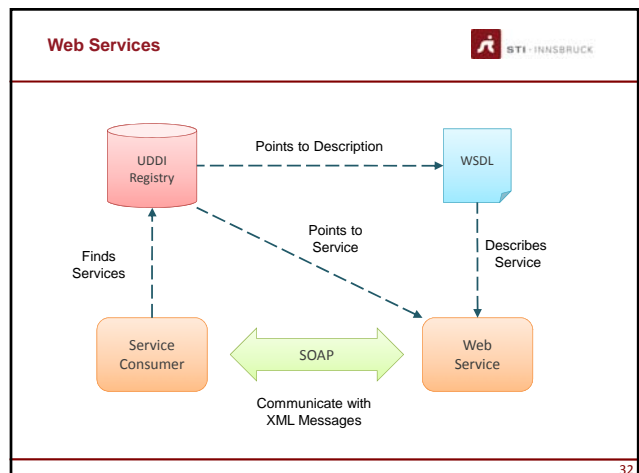
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Definitions 

Def 3. Web Services as a programming technology 

Web Services are Remote Procedure Calls (RPC) over HTTP

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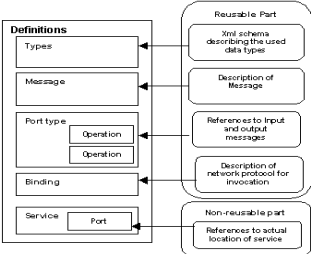


WSDL 


- Web Service Description Language

describes interface for consuming a Web Service:

- Interface: operations (in- & output)
- Access (protocol binding)
- Endpoint (location of service)



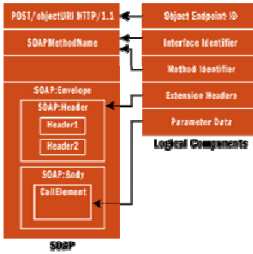
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SOAP 


- Simple Object Access Protocol
- W3C Recommendation

XML data transport:

- sender / receiver
- protocol binding
- communication aspects
- content



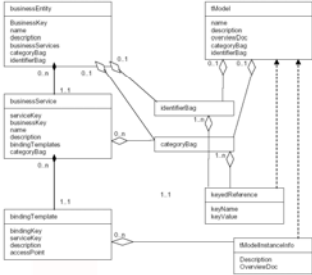
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UDDI 


- Universal Description, Discovery, and Integration Protocol
- OASIS driven standardization effort

Registry for Web Services:

- provider
- service information
- technical access




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Restful services 

- Another way of realizing services, other than SOAP/WSDL/UDDI approach
- Follows the Web principles (REST principles)
- Services expose their data and functionality through resources identified by URI
- Services are Web pages that are meant to be consumed by an *autonomous* program
- Uniform interfaces for interaction: GET, PUT, DELETE, POST
- HTTP as the application protocol


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People as a Service
Amazon - Mechanical Turk




“People as a service”

- **Amazon Mechanical Turk**
 - An API to Human Processing Power
 - The Computer Calls People
 - An Internet Scale Workforce
 - Game-Changing Economics




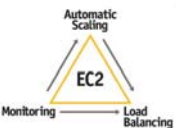
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Infrastructure as a Service
Amazon – S3 & EC2




“Infrastructure as a service”

- **Amazon Simple Storage Service (S3)**
 - Write and read objects up to 5GB
 - 15 cents GB / month to store
 - 20 cents GB / month to transfer
- **Amazon Elastic Compute Cloud (EC2)**
 - allows customers to rent computers on which to run their own computer applications
 - virtual server technology
 - 10 cents / hour





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Data as a Service
Google – Unified Cloud Computing



- An attempt to create an open and standardized cloud interface for the unification of various cloud API's
- Key drivers of the unified cloud interface is to create an api about other API's
- Use of the resource description framework (**RDF**) to describe a semantic cloud data model (taxonomy & ontology)

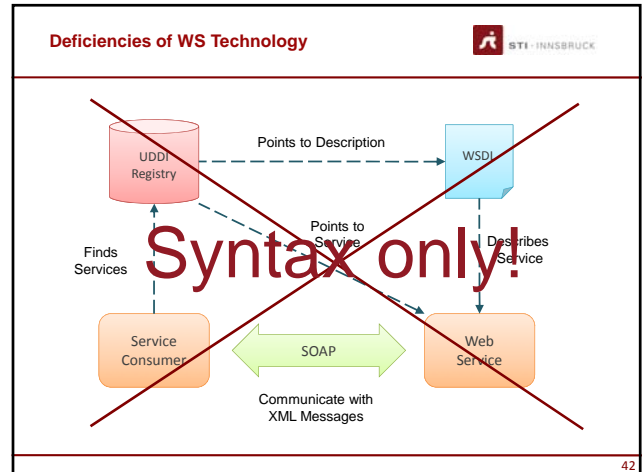
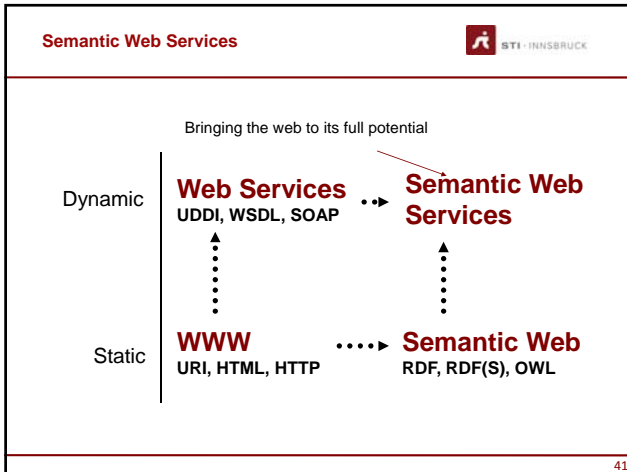



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SEMANTIC WEB SERVICES

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- Deficiencies of WS Technology** 
- current technologies allow usage of Web Services
 - but:
 - only syntactical information descriptions
 - syntactic support for discovery, composition and execution
 - ⇒ **Web Service usability, usage, and integration needs to be inspected manually**
 - no semantically marked up content / services
 - no support for the Semantic Web
- ⇒ current Web Service Technology Stack failed to realize the promise of Web Services
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- So what is needed?** 
- **Mechanized support** is needed for
 - Annotating/designing services and the data they use
 - Finding and comparing service providers
 - Negotiating and contracting services
 - Composing, enacting, and monitoring services
 - Dealing with numerous and heterogeneous data formats, protocols and processes, i.e. mediation
- ⇒ **Conceptual Models, Formal Languages, Execution Environments**
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Semantic Web Services 

Semantic Web Technology

- allow machine supported data interpretation
- ontologies as data model


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Web Service Technology

automated discovery, selection, composition, and web-based execution of services

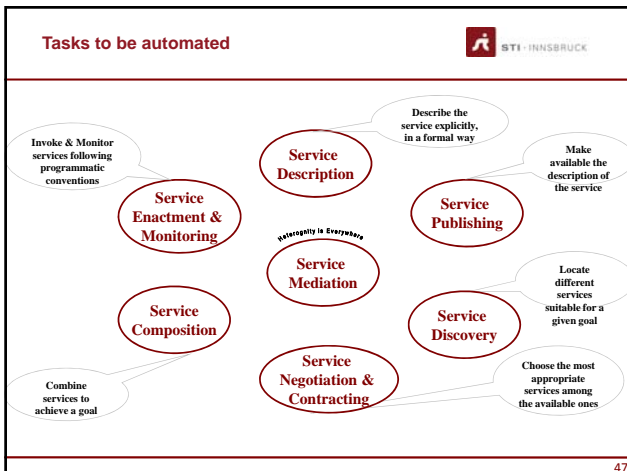
=> Semantic Web Services as integrated solution for realizing the vision of the next generation of the Web


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Semantic Web Services 

- define exhaustive description frameworks for describing Web Services and related aspects (**Web Service Description Ontologies**)
- support ontologies as underlying data model to allow machine supported data interpretation (**Semantic Web aspect**)
- define semantically driven technologies for automation of the Web Service usage process (**Web Service aspect**)

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Semantic Web Services 

- Semantic Web Services are a layer on top of existing Web service technologies and do not aim to replace them
- Provide a formal description of services, while still being compliant with existing and emerging technologies
- Distinguish between a Web service (computational entity) and a service (value provided by invocation)
- Make Web services easier to:
 - Find
 - Compare
 - Compose
 - Invoke

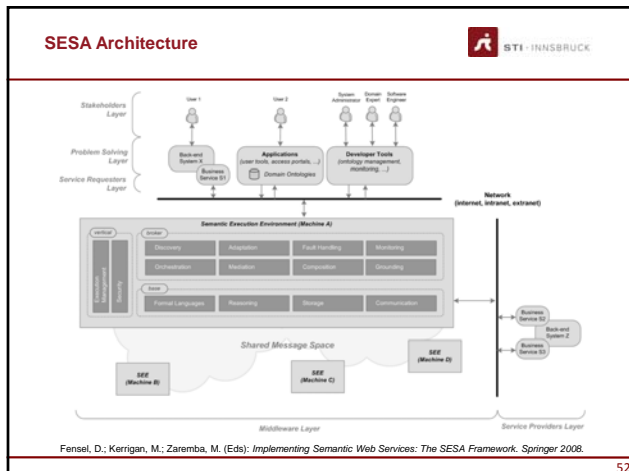
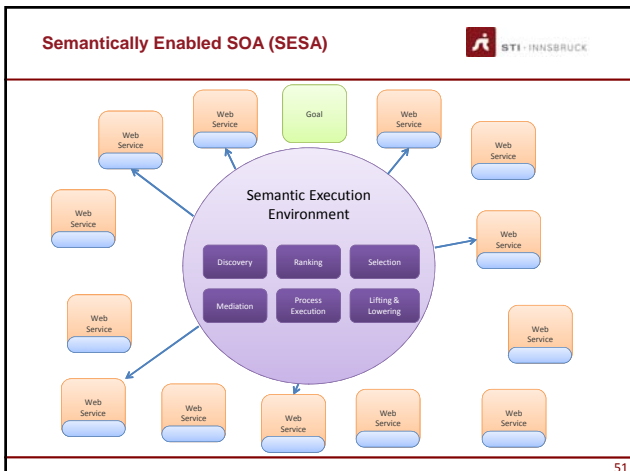
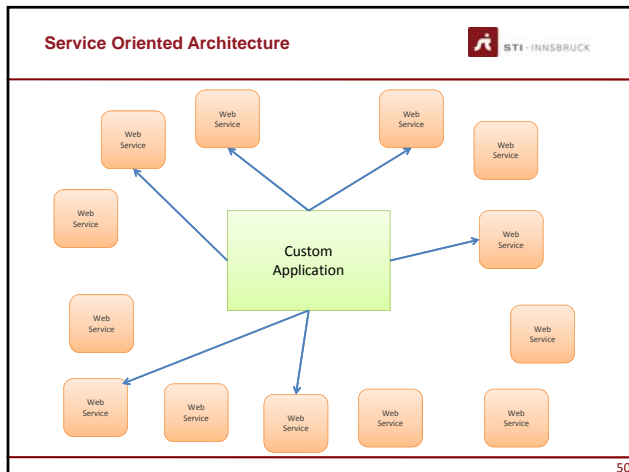
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Semantic Web Services benefits



- Brings the benefits of Semantics to the executable part of the Web
 - Ontologies as data model
 - Unambiguous definition of service functionality and external interface
- Reduce human effort in integrating services in SOA
 - Many tasks in the process of using Web services can be automated
- Improve dynamism
 - New services available for use as they appear
 - Service Producers and Consumers don't need to know of each others existence
- Improve stability
 - Service interfaces are not tightly integrated so even less impact from changes
 - Services can be easily replaced if they are no longer available
 - Failover possibilities are limited only by the number of available services


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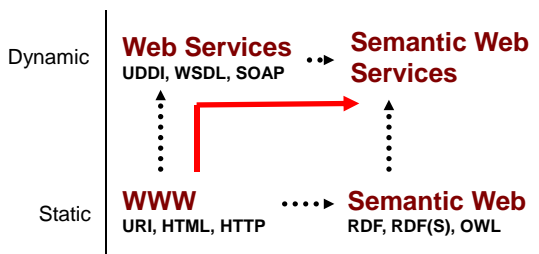


SESA functionality 

- **Middleware for Semantic Web Services**
 - Allows service providers to focus on their business,
- **Environment for goal based discovery and invocation**
 - Run-time binding of service requesters and providers,
- **Provide a flexible Service Oriented Architecture**
 - Add, update, remove components at run-time as needed,
- **Keep open-source to encourage participation**
 - Developers are free to use in their own code, and
- **Define formal execution semantics**
 - Unambiguous model of system behavior.


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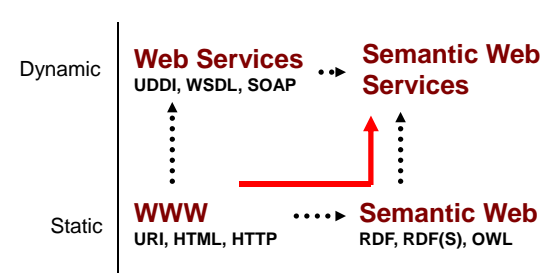
Realizing Semantic Web Services Vision 



- Take the WSDL/SOAP web service stack as a starting point and add semantic annotations.


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Realizing Semantic Web Services Vision 



- Alternative way to realize Semantic Web Services vision is to focus on further developing the Semantic Web.

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Semantic Spaces - Motivation 

- **Are WSDL/SOAP web services really web services? - No!**
- Web services require tight coupling of the applications they integrate.
 - Applications communicate via message exchange requiring strong coupling in terms of reference and time.
- The Web is strongly based on the opposite principles. Information is published in a persistent and widely accessible manner.
 - Any other application can access this information at any point in time without having to request the publishing process to directly refer to it as a receiver of its information.
- Web services can use the Web as a transport media, however **that is all they have in common with the Web.**

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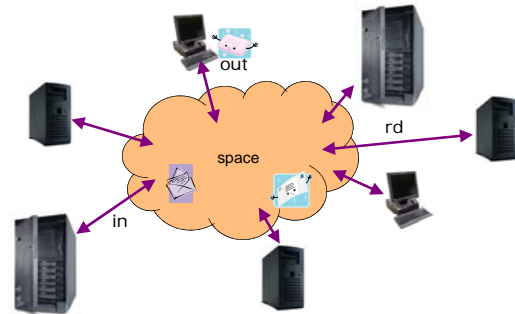
Semantic Spaces - Motivation



- Distributed systems dominated by **messaging**
 - Web services / SOAP
 - CORBA / RPC / RMI / MOM
 - Agents
- Web architecture different
 - **Persistent publication** as the main principle
 - Uniform interface
 - Uniform addressing
- Web clearly scales to a large size

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Semantic Spaces - Space-based Communication



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Semantic Spaces



- **Persistent publication** of semantic data
- Retrieval by **semantic matching**
- **Mediation** of data between heterogeneous services
- Semantics-aware **distribution** of data
- **Coordination** of concurrent access situations
- Appropriate **security and trust** mechanisms
- Use of **Web service protocol stack** and **Semantic Web** technologies

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LOD Cloud March 2009



Linked Data, <http://linkeddata.org/> (last accessed on 18.03.2009)

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Data Linking on the Web



- **Linked Open Data statistics:**

- data sets: 121
- total number of triples: 13.112.409.691
- total number of links between data sets: 142.605.717

- Statistics available at (last accessed on 04.02.2010):

- <http://esw.w3.org/topic/TaskForces/CommunityProjects/LinkingOpenData/DataSets/Statistics>
- <http://esw.w3.org/topic/TaskForces/CommunityProjects/LinkingOpenData/DataSets/LinkStatistics>

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Data linking on the Web principles



- Use URIs as names for things
 - anything, not just documents
 - you are not your homepage
 - information resources and non-information resources
- Use HTTP URIs
 - globally unique names, distributed ownership
 - allows people to look up those names
- Provide useful information in RDF
 - when someone looks up a URI
- Include RDF links to other URIs
 - to enable discovery of related information

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DBpedia



- DBpedia is a community effort to:
 - Extract structured information from Wikipedia
 - Make the information available on the Web under an open license
 - Interlink the DBpedia dataset with other open datasets on the Web
- DBpedia is one of the central interlinking-hubs of the emerging Web of Data

Content on this slide adapted from Anja Jentzsch and Chris Bizer

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The DBpedia Dataset



- 91 languages
- Data about 2.9 million "things". Includes for example:
 - 282.000 persons
 - 339.000 places
 - 119.00 organizations
 - 130.000 species
 - 88.000 music albums
 - 44.000 films
 - 19.000 books
- Altogether 479 million pieces of information (RDF triples)
 - 807.000 links to images
 - 3.840.000 links to external web pages
 - 4.878.100 data links into external RDF datasets

Content on this slide adapted from Anja Jentzsch and Chris Bizer


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LinkedCT 

- LinkedCT is the Linked Data version of ClinicalTrials.org containing data about clinical trials.
- Total number of triples:
6,998,851
- Number of Trials:
61,920
- RDF links to other data sources:
177,975
- Links to other datasets:
 - DBpedia and YAGO(from intervention and conditions)
 - GeoNames (from locations)
 - Bio2RDF.org's PubMed (from references)


Content on this slide adapted from Chris Bizer

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SUMMARY

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Why Semantic Web Services ? 

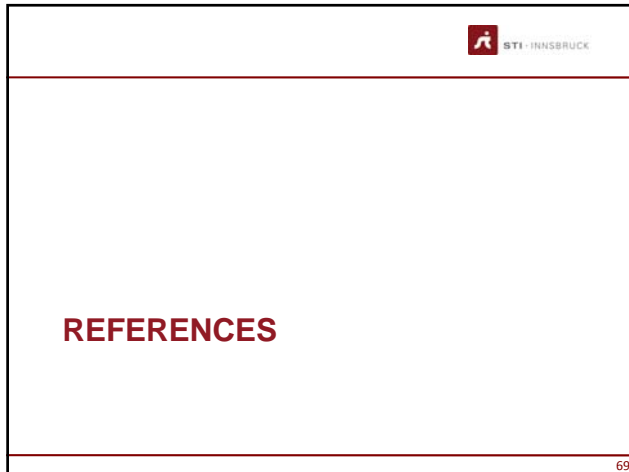
- To overcome limitations of traditional Web-Services Technology by integrating it with Semantic Technology;
- To enable automatic and personalized service discovery;
- To enable automatic service invocation and execution monitoring;
- To enable automatic service integration;
- To enable semantic mediation of Web-Services.

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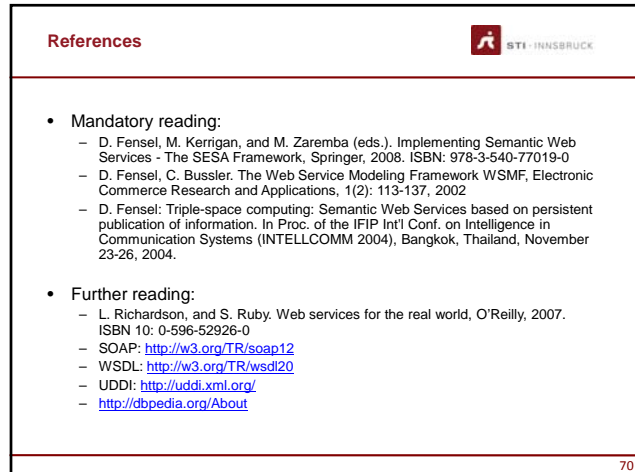
Summary 

- Two new sciences are currently emerging: Web science and Service Science.
- Core pillar of these sciences are:
 - Semantic Web
 - the next generation of the Web in which information has machine-processable and machine-understandable semantics.
 - Semantic Web Services
 - overcome limitations of traditional Web-Services Technology using Semantic Technology to enable automatic service discovery, ranking, selection, composition, etc.

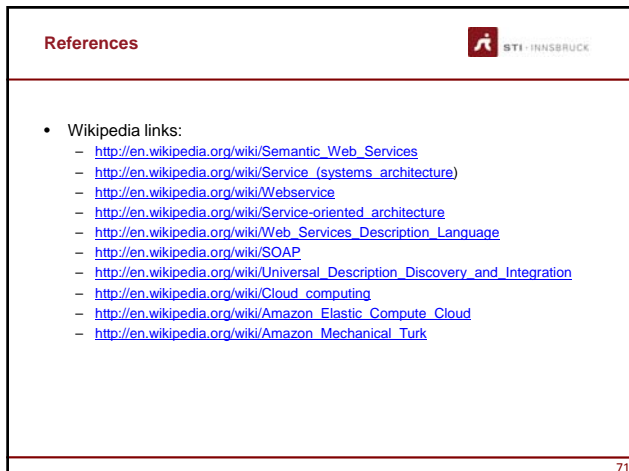
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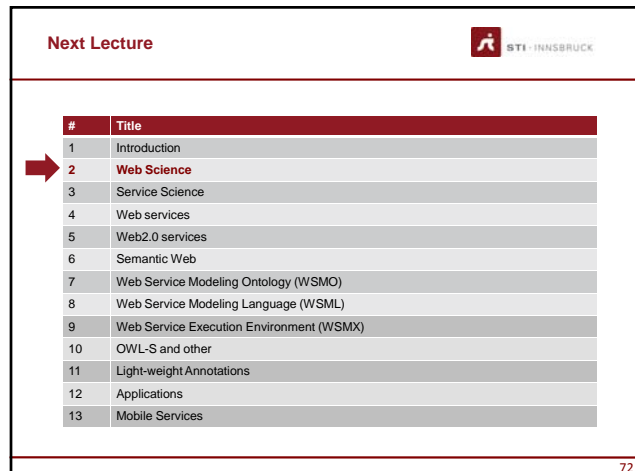
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Questions?



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