

Semantic Web Services

Introduction

Dr Anna Fensel



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What is the course about?



- New, emerging sciences: web science, service science
- Service based technologies: Web services, Web2.0/Restful services
- Semantic Web services: vision, approaches, usage

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Course Organization



- Course is organized as follows:
 - Lecture every Monday 16:15-19:00
 - Tutorial every Monday 10:15-12:00
- The lecturers are:
 - Anna Fensel (anna.fensel@sti2.at)
 - and Dieter Fensel
- The tutors are:
 - Srdjan Komazec (srdjan.komazec@sti2.at)
 - and Anna Fensel



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Course material



- Web site:
 - <http://www.sti-innsbruck.at/teaching/course-schedule/ss2012/details/?title=semantic-web-services>
- Slides are available online
- Mailing list:
 - <https://lists.sti2.at/mailman/listinfo/sws20112>

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Examination



- Written test at the end of the course, no literature use
- Exam grade:

score	grade
86-100	1
74-85.9	2
62-73.9	3
50-61.9	4
0-49.9	5

- Tutorial and Exam have separate grades since these is not an integrated course

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Where are we?



#	Title
1	Introduction
2	Web Science
3	Service Science
4	Web services
5	Web2.0 services
6	Semantic Web
7	Web Service Modeling Ontology (WSMO)
8	Web Service Modeling Language (WSML)
9	Web Service Execution Environment (WSMX)
10	OWL-S and other
11	Light-weight Annotations
12	Applications
13	Mobile Services

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Outline



- Motivation
- Semantic Web
- Web Services
- Semantic Web Services
- Summary
- References

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MOTIVATION

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Motivation 


The Future Internet: Service Web 3.0 Video



<http://www.sti-innsbruck.at/results/movies/serviceweb30-the-future-internet/>

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Motivation 




<http://www.sti-innsbruck.at/results/movies/dip-promotion-movie>

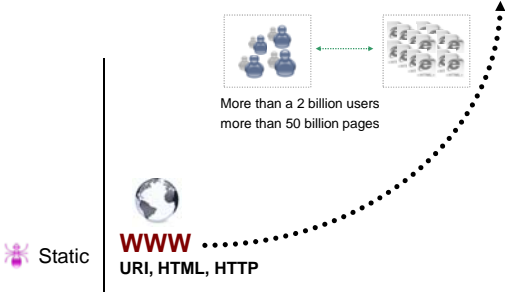
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SEMANTIC WEB

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The traditional Web 



Static **WWW** URI, HTML, HTTP

More than a 2 billion users
more than 50 billion pages

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Semantic Web 

Static


WWW
URI, HTML, HTTP

.....▶ **Semantic Web**
RDF, RDF(S), OWL

Serious Problems in


- information finding,
- information extracting,
- information representing,
- information interpreting and
- and information maintaining.

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Semantic Web 

- *“An extension of the current Web in which information is given well-defined meaning, better enabling computers and people to work in cooperation.”*
- Sir Tim Berners-Lee et al., Scientific American, 2001: tinyurl.com/i59p
- *“...allowing the Web to reach its full potential...”* with far-reaching consequences
- *“The next generation of the Web”*


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Semantic Web 

Semantic Web of Documents

- The next generation of the WWW
- Information has machine-processable and machine-understandable semantics
- Not a separate Web but an augmentation of the current one
- Ontologies as basic building block


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Semantic Web 

Semantic Web of Data

- Web Data Annotation
 - connecting (syntactic) Web objects, like text chunks, images, ... to their semantic notion (e.g., this image is about Innsbruck, Dieter Fensel is a professor)
- Data Linking on the Web (Web of Data)
 - global networking of knowledge through URI, RDF, and SPARQL (e.g., connecting my calendar with my rss feeds, my pictures, ...)
- Data Integration over the Web
 - Seamless integration of data based on different conceptual models (e.g., integrating data coming from my two favorite book sellers)

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Semantic Web - Ontologies 

unambiguous terminology definitions


formal, explicit specification of a shared conceptualization

machine-readability with computational semantics

conceptual model of a domain (ontological theory)

commonly accepted understanding

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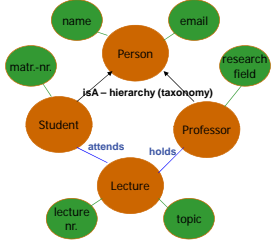
Semantic Web - Ontologies 

Concept
conceptual entity of the domain

Property
attribute describing a concept

Relation
relationship between concepts or properties

Axiom
coherency description between Concepts / Properties / Relations via logical expressions



```

holds(Professor, Lecture) =>
Lecture.topic = Professor.researchField
                    
```


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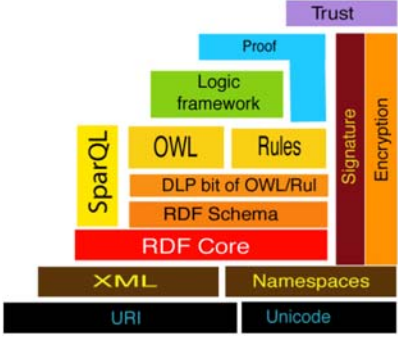
Semantic Web - Ontologies 

To make the Semantic Web working we need:

- **Ontology Languages:**
 - expressivity
 - reasoning support
 - web compliance
- **Ontology Reasoning:**
 - large scale knowledge handling
 - fault-tolerant
 - stable & scalable inference machines
- **Ontology Management Techniques:**
 - editing and browsing
 - storage and retrieval
 - versioning and evolution Support
- **Ontology Integration Techniques:**
 - ontology mapping, alignment, merging
 - semantic interoperability determination
- and ... Applications

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"Semantic Web Language Layer Cake" 



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WEB SERVICES

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Web Services

Dynamic **Web Services**
UDDI, WSDL, SOAP

Bringing the computer back as a device for computation

Static **WWW**
URI, HTML, HTTP

Semantic Web
RDF, RDF(S), OWL

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Web Services: Definition

- 1) "Loosely coupled, reusable software components that encapsulate discrete functionality and are distributed and programmatically accessible over standard Internet protocols", *The Stencil Group*
- 2) Web service applications are encapsulated, loosely coupled Web "components" that can bind dynamically to each other, *F. Curbera*
- 3) "Web Services are a new breed of application. They are self-contained, self-describing, modular applications that can be published, located, and invoked across the Web. Web Services perform functions, which can be anything from simple request to complicated business processes", *The IBM Web Services tutorial*

Common to all definitions:

- Components providing functionality
- Distributed
- Accessible over the Web


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Web Services


- Loosely coupled, reusable components
- Encapsulate discrete functionality
- Distributed
- Programmatically accessible over standard internet protocols
- Add new level of functionality on top of the current web

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Web Service vs. Service 

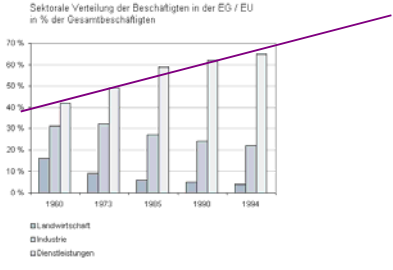
- **Service**
 - A provision of value in some domain (not necessarily monetary, independent of how service provider and requestor interact)
- **Web Service**
 - Computational entity accessible over the Internet (using Web Service Standards & Protocols), provides access to (concrete) services for the clients.

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The Service Society 


80% of jobs can be found in the service sector

Sektorale Verteilung der Beschäftigten in der EG / EU in % der Gesamtbeschäftigten




Jahr	Landwirtschaft (%)	Industrie (%)	Dienstleistungen (%)
1960	~15	~35	~40
1973	~10	~30	~50
1985	~5	~25	~60
1990	~5	~20	~65
1994	~5	~15	~70

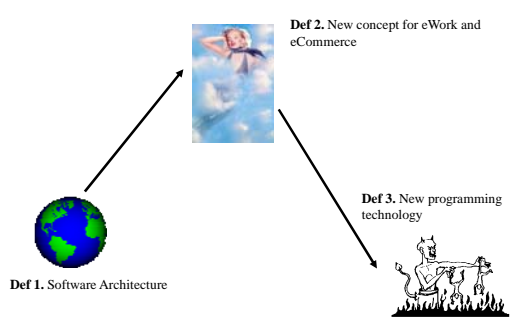
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Service Dimensions 

- From "Others" to 80% of business activity
- The productivity of production and provisioning of services is therefore of high importance for the overall productivity of a developed economy
- Like in the primary and secondary sector also here information and communication technologies will be very important
- The usage of modern ICT in the service area is called internet of services

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Definitions 





Def 1. Software Architecture

Def 2. New concept for eWork and eCommerce

Def 3. New programming technology


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Definitions 

Def 1. Software architecture 

- Web Services connect computers and devices with each other using the Internet to exchange data and combine data in new ways.
- The key to Web Services is on-the-fly software creation through the use of loosely coupled, reusable software components.
- Software can be delivered and paid for as fluid streams of services as opposed to packaged products.


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Definitions 

Def 2. Web Services as a new Concept for eWork and eCommerce 

- Business services can be completely decentralized and distributed over the Internet and accessed by a wide variety of communications devices.
- The internet will become a global common platform where organizations and individuals communicate among each other to carry out various commercial activities and to provide value-added services.
- The dynamic enterprise and dynamic value chains become achievable and may be even mandatory for competitive advantage.

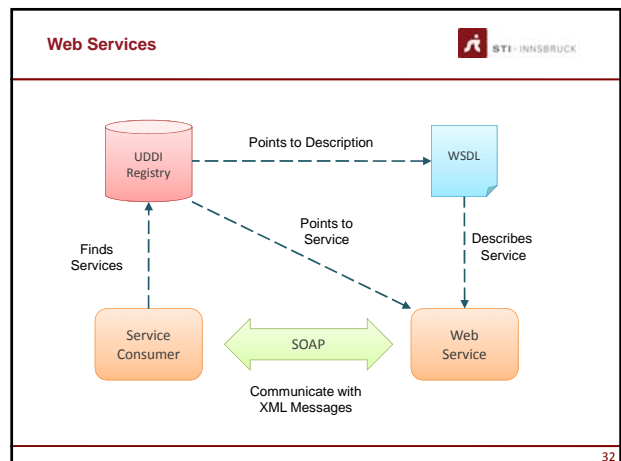
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Definitions 

Def 3. Web Services as a programming technology 

Web Services are Remote Procedure Calls (RPC) over HTTP

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WSDL 

- Web Service Description Language

describes interface for consuming a Web Service:

- Interface: operations (in- & output)
- Access (protocol binding)
- Endpoint (location of service)


The diagram illustrates the structure of a WSDL document. It is divided into two main sections: **Definitions** and **Reusable Part**. The **Definitions** section includes:

- Types**: XML schemas describing the used data types.
- Message**: Description of Message.
- Port type**: Contains **Operation** elements, which are referenced to input and output messages.
- Binding**: Description of network protocol for invocation.
- Service**: Contains **Port** elements, which are references to the actual location of the service.

 The **Reusable Part** section includes:

- XML schema**: Describing the used data types.
- Description of Message**.
- Referenced to input and output messages**.
- Description of network protocol for invocation**.
- Non-reusable part**: References to the actual location of the service.

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SOAP 

- Simple Object Access Protocol
- W3C Recommendation


XML data transport:

- sender / receiver
- protocol binding
- communication aspects
- content

The diagram shows the structure of a SOAP message. It is an XML document with the following components:

- POST/objectURL HTTP/1.1**: The HTTP method and target.
- SOAPMethodName**: The name of the operation being invoked.
- SOAP-Envelope**: The container for the message, containing:
 - SOAP-Header**: Contains **Header1** and **Header2** (Extension Headers).
 - SOAP-Body**: Contains the **CallElement** (Parameter Data).
- Logical Components**: A set of identifiers on the right side of the diagram:
 - Object Endpoint ID**: Points to the POST/objectURL.
 - Interface Identifier**: Points to the SOAPMethodName.
 - Method Identifier**: Points to the SOAP-Header.
 - Extension Headers**: Points to Header1 and Header2.
 - Parameter Data**: Points to the SOAP-Body.

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UDDI 

- Universal Description, Discovery, and Integration Protocol
- OASIS driven standardization effort


Registry for Web Services:

- provider
- service information
- technical access

The diagram shows the UDDI class structure and relationships:

- BusinessEntity** (0..*) is associated with **BusinessService** (0..1).
- BusinessService** (0..*) is associated with **BindingTemplate** (0..1).
- BusinessService** (0..*) is associated with **Binding** (0..1).
- BusinessService** (0..*) is associated with **BusinessReference** (0..1).
- BusinessService** (0..*) is associated with **BusinessInstance** (0..1).
- BindingTemplate** (0..*) is associated with **Binding** (0..1).
- BindingTemplate** (0..*) is associated with **BusinessReference** (0..1).
- BindingTemplate** (0..*) is associated with **BusinessInstance** (0..1).
- Binding** (0..*) is associated with **BusinessReference** (0..1).
- Binding** (0..*) is associated with **BusinessInstance** (0..1).
- BusinessReference** (0..*) is associated with **BusinessInstance** (0..1).

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Restful services 


- Another way of realizing services, other than SOAP/WSDL/UDDI approach
- Follows the Web principles (REST principles)
- Services expose their data and functionality through resources identified by URI
- Services are Web pages that are meant to be consumed by an *autonomous* program
- Uniform interfaces for interaction: GET, PUT, DELETE, POST
- HTTP as the application protocol

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People as a Service
Amazon - Mechanical Turk

“People as a service”

- **Amazon Mechanical Turk**
 - An API to Human Processing Power
 - The Computer Calls People
 - An Internet Scale Workforce
 - Game-Changing Economics

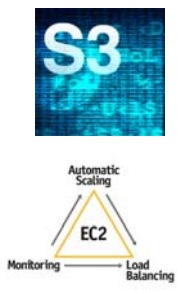


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Infrastructure as a Service
Amazon – S3 & EC2

“Infrastructure as a service”


- **Amazon Simple Storage Service (S3)**
 - Write and read objects up to 5GB
 - 15 cents GB / month to store
 - 20 cents GB / month to transfer
- **Amazon Elastic Compute Cloud (EC2)**
 - allows customers to rent computers on which to run their own computer applications
 - virtual server technology
 - 10 cents / hour



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Data as a Service
Google – Unified Cloud Computing

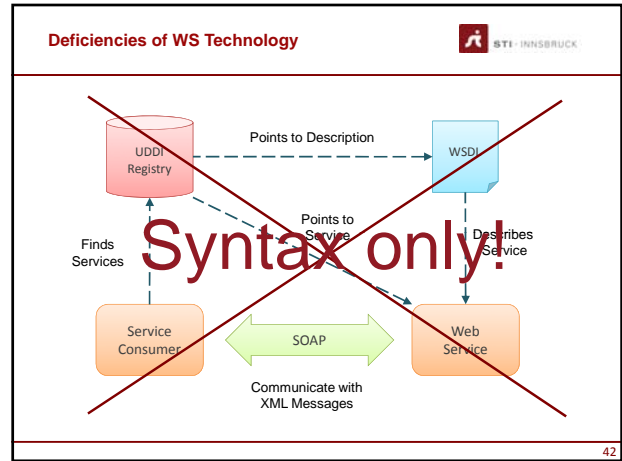
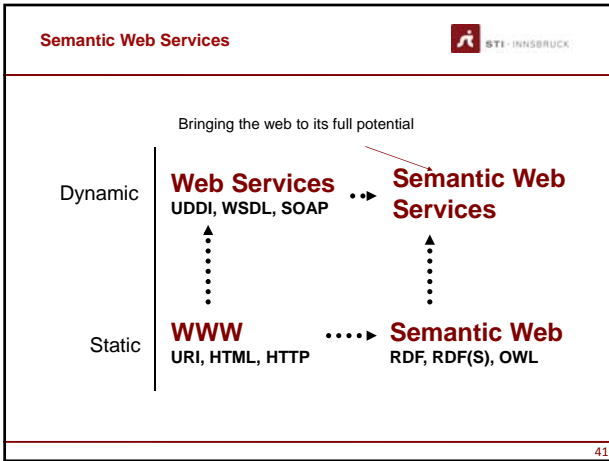
- An attempt to create an open and standardized cloud interface for the unification of various cloud API's
- Key drivers of the unified cloud interface is to create an api about other API's
- Use of the resource description framework (**RDF**) to describe a semantic cloud data model (taxonomy & ontology)



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SEMANTIC WEB SERVICES

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Deficiencies of WS Technology

- current technologies allow usage of Web Services
- but:
 - only syntactical information descriptions
 - syntactic support for discovery, composition and execution
 - => **Web Service usability, usage, and integration needs to be inspected manually**
 - no semantically marked up content / services
 - no support for the Semantic Web

=> current Web Service Technology Stack failed to realize the promise of Web Services

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So what is needed?

- **Mechanized support** is needed for
 - Annotating/designing services and the data they use
 - Finding and comparing service providers
 - Negotiating and contracting services
 - Composing, enacting, and monitoring services
 - Dealing with numerous and heterogeneous data formats, protocols and processes, i.e. mediation

=> **Conceptual Models, Formal Languages, Execution Environments**

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Semantic Web Services 

Semantic Web Technology

- allow machine supported data interpretation
- ontologies as data model


+

Web Service Technology

automated discovery, selection, composition, and web-based execution of services

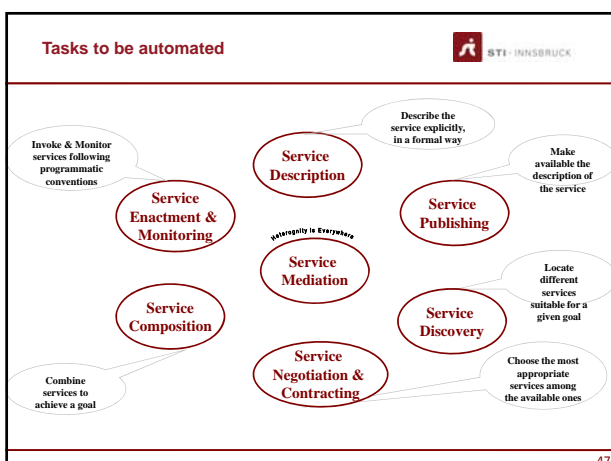
=> **Semantic Web Services as integrated solution for realizing the vision of the next generation of the Web**


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Semantic Web Services 

- define exhaustive description frameworks for describing Web Services and related aspects (**Web Service Description Ontologies**)
- support ontologies as underlying data model to allow machine supported data interpretation (**Semantic Web aspect**)
- define semantically driven technologies for automation of the Web Service usage process (**Web Service aspect**)

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Semantic Web Services 

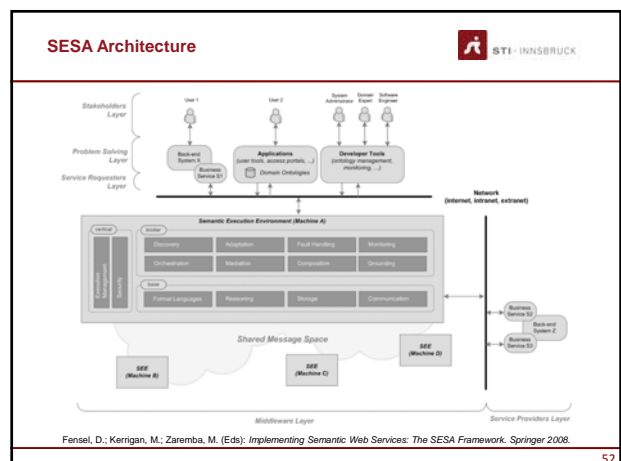
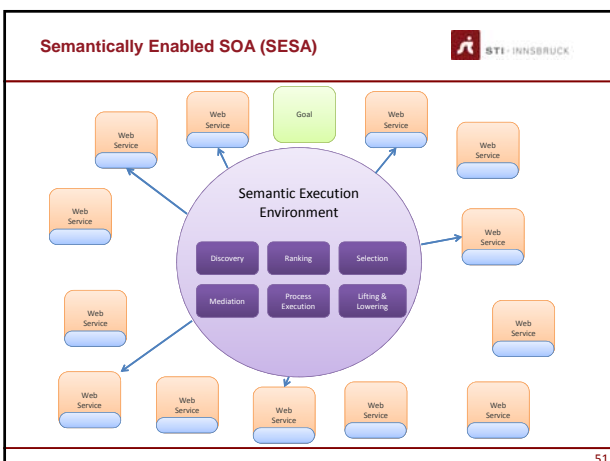
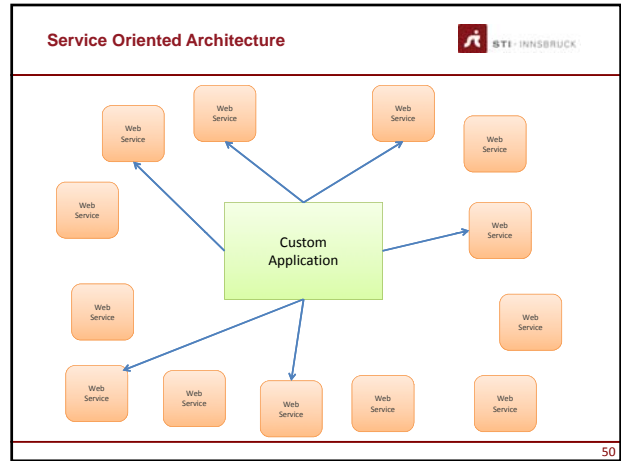
- Semantic Web Services are a layer on top of existing Web service technologies and do not aim to replace them
- Provide a formal description of services, while still being compliant with existing and emerging technologies
- Distinguish between a Web service (computational entity) and a service (value provided by invocation)
- Make Web services easier to:
 - Find
 - Compare
 - Compose
 - Invoke


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Semantic Web Services benefits

- Brings the benefits of Semantics to the executable part of the Web
 - Ontologies as data model
 - Unambiguous definition of service functionality and external interface
- Reduce human effort in integrating services in SOA
 - Many tasks in the process of using Web services can be automated
- Improve dynamism
 - New services available for use as they appear
 - Service Producers and Consumers don't need to know of each others existence
- Improve stability
 - Service interfaces are not tightly integrated so even less impact from changes
 - Services can be easily replaced if they are no longer available
 - Failover possibilities are limited only by the number of available services


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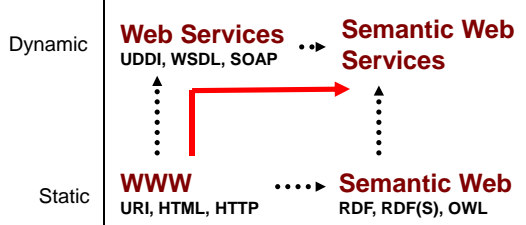


SESA functionality 

- Middleware for Semantic Web Services
 - Allows service providers to focus on their business,
- Environment for goal based discovery and invocation
 - Run-time binding of service requesters and providers,
- Provide a flexible Service Oriented Architecture
 - Add, update, remove components at run-time as needed,
- Keep open-source to encourage participation
 - Developers are free to use in their own code, and
- Define formal execution semantics
 - Unambiguous model of system behavior.

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Realizing Semantic Web Services Vision 




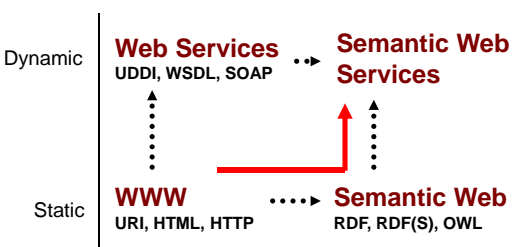
Dynamic | **Web Services** (UDDI, WSDL, SOAP) → **Semantic Web Services**

Static | **WWW** (URI, HTML, HTTP) → **Semantic Web** (RDF, RDF(S), OWL)

- Take the WSDL/SOAP web service stack as a starting point and add semantic annotations.

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Realizing Semantic Web Services Vision 




Dynamic | **Web Services** (UDDI, WSDL, SOAP) → **Semantic Web Services**

Static | **WWW** (URI, HTML, HTTP) → **Semantic Web** (RDF, RDF(S), OWL)

- Alternative way to realize Semantic Web Services vision is to focus on further developing the Semantic Web.

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Semantic Spaces - Motivation 

- **Are WSDL/SOAP web services really web services? - No!**
- Web services require tight coupling of the applications they integrate.
 - Applications communicate via message exchange requiring strong coupling in terms of reference and time.
- The Web is strongly based on the opposite principles. Information is published in a persistent and widely accessible manner.
 - Any other application can access this information at any point in time without having to request the publishing process to directly refer to it as a receiver of its information.
- Web services can use the Web as a transport media, however **that is all they have in common with the Web.**

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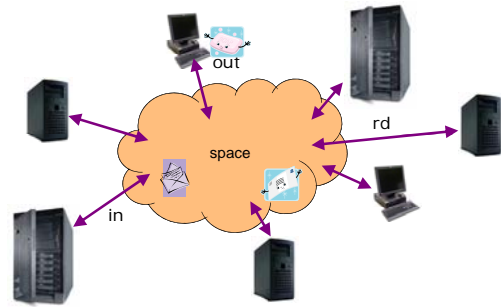
Semantic Spaces - Motivation



- Distributed systems dominated by **messaging**
 - Web services / SOAP
 - CORBA / RPC / RMI / MOM
 - Agents
- Web architecture different
 - **Persistent publication** as the main principle
 - Uniform interface
 - Uniform addressing
- Web clearly scales to a large size

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Semantic Spaces - Space-based Communication



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Semantic Spaces



- **Persistent publication** of semantic data
- Retrieval by **semantic matching**
- **Mediation** of data between heterogeneous services
- Semantics-aware **distribution** of data
- **Coordination** of concurrent access situations
- Appropriate **security and trust** mechanisms
- Use of **Web service protocol stack** and **Semantic Web** technologies

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LOD Cloud March 2009



Linked Data, <http://linkeddata.org/> (last accessed on 18.03.2009)

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Data Linking on the Web



- **Linked Open Data statistics:**

- data sets: 121
- total number of triples: 13.112.409.691
- total number of links between data sets: 142.605.717

- Statistics available at (last accessed on 04.02.2010):

- <http://esw.w3.org/topic/TaskForces/CommunityProjects/LinkingOpenData/DataSets/Statistics>
- <http://esw.w3.org/topic/TaskForces/CommunityProjects/LinkingOpenData/DataSets/LinkStatistics>

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Data linking on the Web principles



- Use URIs as names for things
 - anything, not just documents
 - you are not your homepage
 - information resources and non-information resources
- Use HTTP URIs
 - globally unique names, distributed ownership
 - allows people to look up those names
- Provide useful information in RDF
 - when someone looks up a URI
- Include RDF links to other URIs
 - to enable discovery of related information

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DBpedia



- DBpedia is a community effort to:
 - Extract structured information from Wikipedia
 - Make the information available on the Web under an open license
 - Interlink the DBpedia dataset with other open datasets on the Web
- DBpedia is one of the central interlinking-hubs of the emerging Web of Data

Content on this slide adapted from Anja Jentzsch and Chris Bizer

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The DBpedia Dataset



- 91 languages
- Data about 2.9 million "things". Includes for example:
 - 282.000 persons
 - 339.000 places
 - 119.000 organizations
 - 130.000 species
 - 88.000 music albums
 - 44.000 films
 - 19.000 books
- Altogether 479 million pieces of information (RDF triples)
 - 807.000 links to images
 - 3.840.000 links to external web pages
 - 4.878.100 data links into external RDF datasets

Content on this slide adapted from Anja Jentzsch and Chris Bizer


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LinkedCT 

- LinkedCT is the Linked Data version of ClinicalTrials.org containing data about clinical trials.
- Total number of triples:
6,998,851
- Number of Trials:
61,920
- RDF links to other data sources:
177,975
- Links to other datasets:
 - DBpedia and YAGO(from intervention and conditions)
 - GeoNames (from locations)
 - Bio2RDF.org's PubMed (from references)

Content on this slide adapted from Chris Bizer

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SUMMARY

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Why Semantic Web Services ? 

- To overcome limitations of traditional Web-Services Technology by integrating it with Semantic Technology;
- To enable automatic and personalized service discovery;
- To enable automatic service invocation and execution monitoring;
- To enable automatic service integration;
- To enable semantic mediation of Web-Services.

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Summary 

- Two new sciences are currently emerging: Web science and Service Science.
- Core pillar of these sciences are:
 - Semantic Web
 - the next generation of the Web in which information has machine-processable and machine-understandable semantics.
 - Semantic Web Services
 - overcome limitations of traditional Web-Services Technology using Semantic Technology to enable automatic service discovery, ranking, selection, composition, etc.

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REFERENCES

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References

- **Mandatory reading:**
 - D. Fensel, M. Kerrigan, and M. Zaremba (eds.). Implementing Semantic Web Services - The SESA Framework, Springer, 2008. ISBN: 978-3-540-77019-0
 - D. Fensel, C. Bussler. The Web Service Modeling Framework WSMF, Electronic Commerce Research and Applications, 1(2): 113-137, 2002
 - D. Fensel: Triple-space computing: Semantic Web Services based on persistent publication of information. In Proc. of the IFIP Int'l Conf. on Intelligence in Communication Systems (INTELLCOMM 2004), Bangkok, Thailand, November 23-26, 2004.
- **Further reading:**
 - L. Richardson, and S. Ruby. Web services for the real world, O'Reilly, 2007. ISBN 10: 0-596-52926-0
 - SOAP: <http://w3.org/TR/soap12>
 - WSDL: <http://w3.org/TR/wsd120>
 - UDDI: <http://uddi.xml.org/>
 - <http://dbpedia.org/About>

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References

- **Wikipedia links:**
 - http://en.wikipedia.org/wiki/Semantic_Web_Services
 - [http://en.wikipedia.org/wiki/Service_\(systems_architecture\)](http://en.wikipedia.org/wiki/Service_(systems_architecture))
 - <http://en.wikipedia.org/wiki/Webservice>
 - http://en.wikipedia.org/wiki/Service-oriented_architecture
 - http://en.wikipedia.org/wiki/Web_Services_Description_Language
 - <http://en.wikipedia.org/wiki/SOAP>
 - http://en.wikipedia.org/wiki/Universal_Description_Discovery_and_Integration
 - http://en.wikipedia.org/wiki/Cloud_computing
 - http://en.wikipedia.org/wiki/Amazon_Elastic_Compute_Cloud
 - http://en.wikipedia.org/wiki/Amazon_Mechanical_Turk

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Next Lecture

#	Title
1	Introduction
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Questions?



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