


# Semantic Web Services


---

## Introduction



© Copyright 2010 Dieter Fensel and Ioan Toma

### What is the course about?





---

- New, emerging sciences: web science, service science
- Service based technologies: Web services, Web2.0/Restful services
- Semantic Web services: vision, approaches, usage

---




2

### Course Organization




---


- Course is organized as follows:
  - Lecture every Thursday 10:15-13:00
  - Tutorial every Tuesday 10:15-12:00
- The lecturers and tutors are:
  - Ioan Toma
  - Dieter Fensel
  - Jose Maria


---

3

### Course material





---

- Web site:
  - <http://www.sti-innsbruck.at/teaching/course-schedule/ss2014/details/?title=semantic-web-services>
- Slides are available online
- Mailing list:
  - <https://lists.sti2.at/mailman/listinfo/sws2014>

---

4


**Examination** 

- Written test at the end of the course, no literature use
- Exam grade:

score	grade
86-100	1
74-85.9	2
62-73.9	3
50-61.9	4
0-49.9	5


- Tutorial and Exam have separate grades since these is not an integrated course

5

**Where are we?** 

#	Title
1	Introduction
2	Web Science
3	Service Science
4	Web services
5	Web2.0 services
6	Semantic Web
7	Web Service Modeling Ontology (WSMO)
8	Web Service Modeling Language (WSML)
9	Web Service Execution Environment (WSMX)
10	OWL-S and other
11	Light-weight Annotations
12	Applications
13	Mobile Services

6

**Outline** 

- Motivation
- Semantic Web
- Web Services
- Semantic Web Services
- Summary
- References

7



**MOTIVATION**

8


Motivation 


The Future Internet: Service Web 3.0 Video



<http://www.sti-innsbruck.at/results/movies/serviceweb30-the-future-internet/>

9

Motivation 




<http://www.sti-innsbruck.at/results/movies/dip-promotion-movie>

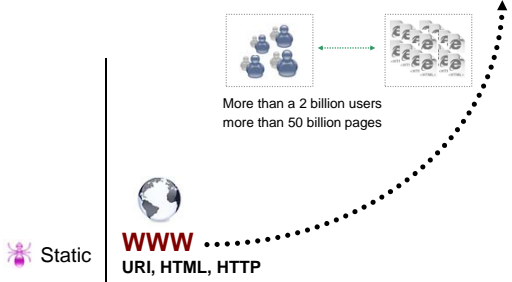
10



**SEMANTIC WEB**

11


The traditional Web 



Static  
WWW  
URI, HTML, HTTP

More than a 2 billion users  
more than 50 billion pages

12

Semantic Web 

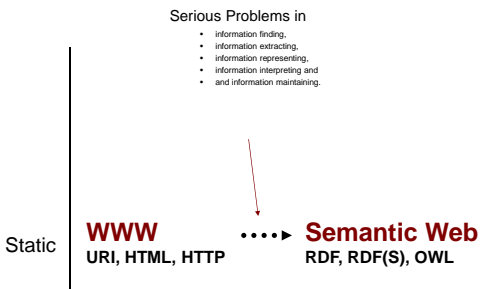
Serious Problems in

- information finding,
- information extracting,
- information representing,
- information interpreting and
- and information maintaining.


Static

**WWW**  
URI, HTML, HTTP

.....▶ **Semantic Web**  
RDF, RDF(S), OWL




13

Semantic Web 

- “An extension of the current Web in which information is given well-defined meaning, better enabling computers and people to work in cooperation.”
- Sir Tim Berners-Lee et al., Scientific American, 2001: [tinyurl.com/i59p](http://tinyurl.com/i59p)
- “...allowing the Web to reach its full potential...” with far-reaching consequences
- “The next generation of the Web”


14

Semantic Web 

Semantic Web of Documents

- The next generation of the WWW
- Information has machine-processable and machine-understandable semantics
- Not a separate Web but an augmentation of the current one
- Ontologies as basic building block

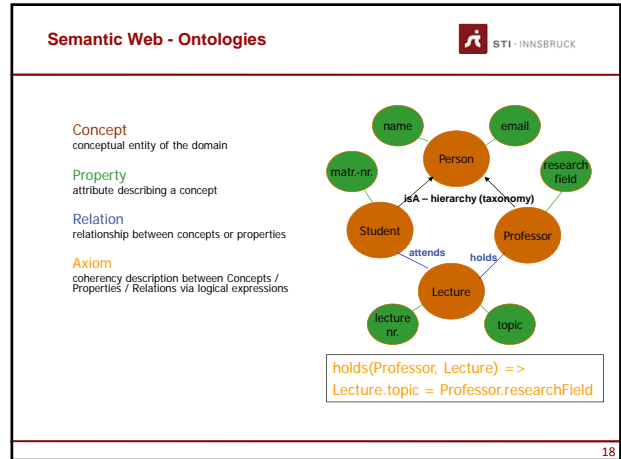
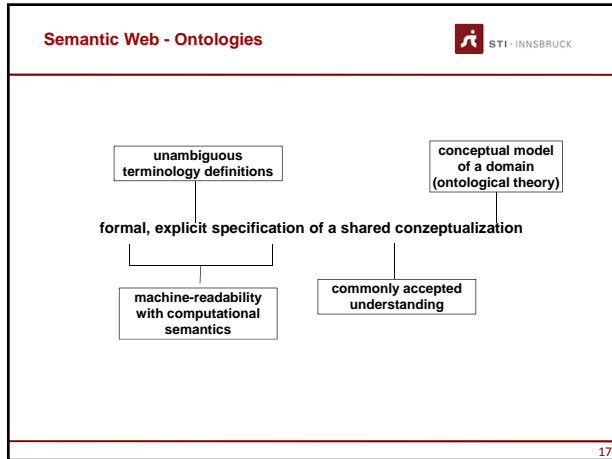
15

Semantic Web 

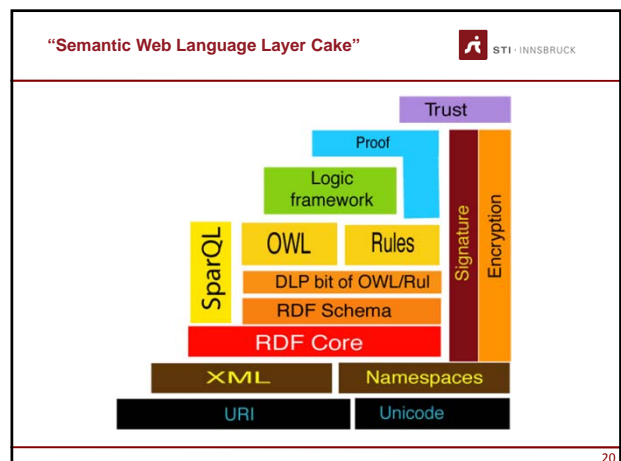
Semantic Web of Data

- Web Data Annotation
  - connecting (syntactic) Web objects, like text chunks, images, ... to their semantic notion (e.g., this image is about Innsbruck, Dieter Fensel is a professor)
- Data Linking on the Web (Web of Data)
  - global networking of knowledge through URI, RDF, and SPARQL (e.g., connecting my calendar with my rss feeds, my pictures, ...)
- Data Integration over the Web
  - Seamless integration of data based on different conceptual models (e.g., integrating data coming from my two favorite book sellers)

16



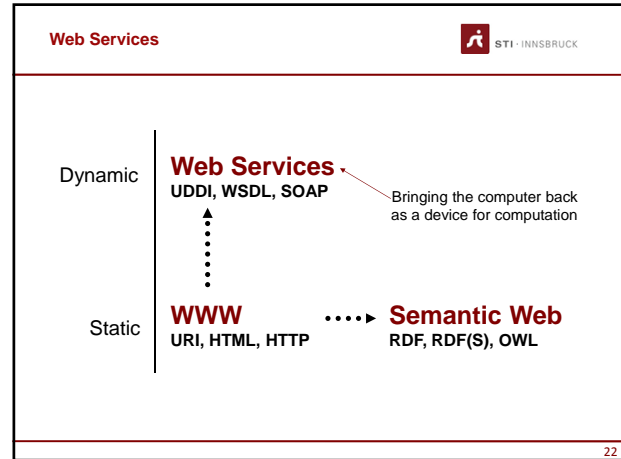
- ### Semantic Web - Ontologies
- To make the Semantic Web working we need:
- **Ontology Languages:**
    - expressivity
    - reasoning support
    - web compliance
  - **Ontology Reasoning:**
    - large scale knowledge handling
    - fault-tolerant
    - stable & scalable inference machines
  - **Ontology Management Techniques:**
    - editing and browsing
    - storage and retrieval
    - versioning and evolution Support
  - **Ontology Integration Techniques:**
    - ontology mapping, alignment, merging
    - semantic interoperability determination
  - and ... Applications
- 19



STI · INNSBRUCK

# WEB SERVICES

21



Web Services: Definition STI · INNSBRUCK

- 1) "Loosely coupled, reusable software components that encapsulate discrete functionality and are distributed and programmatically accessible over standard Internet protocols", *The Stencil Group*
- 2) Web service applications are encapsulated, loosely coupled Web "components" that can bind dynamically to each other, *F. Curbera*
- 3) "Web Services are a new breed of application. They are self-contained, self-describing, modular applications that can be published, located, and invoked across the Web. Web Services perform functions, which can be anything from simple request to complicated business processes", *The IBM Web Services tutorial*

Common to all definitions:


- Components providing functionality
- Distributed
- Accessible over the Web

23

Web Services STI · INNSBRUCK


- Loosely coupled, reusable components
- Encapsulate discrete functionality
- Distributed
- Programmatically accessible over standard internet protocols
- Add new level of functionality on top of the current web

24

**Web Service vs. Service** 

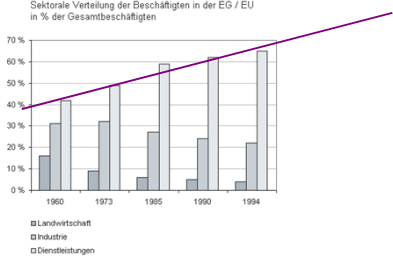
- **Service**
  - A provision of value in some domain (not necessarily monetary, independent of how service provider and requestor interact)
- **Web Service**
  - Computational entity accessible over the Internet (using Web Service Standards & Protocols), provides access to (concrete) services for the clients.

25

**The Service Society** 


80% of jobs can be found in the service sector

Sektorale Verteilung der Beschäftigten in der EG / EU in % der Gesamtbeschäftigten




Jahr	Landwirtschaft (%)	Industrie (%)	Dienstleistungen (%)
1960	~15	~35	~50
1973	~10	~30	~60
1985	~5	~25	~70
1990	~3	~20	~77
1994	~2	~15	~83

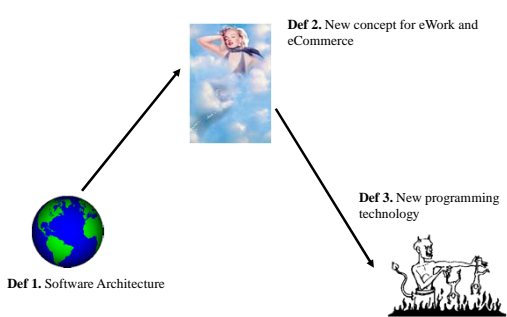
26

**Service Dimensions** 

- From "Others" to 80% of business activity
- The productivity of production and provisioning of services is therefore of high importance for the overall productivity of a developed economy
- Like in the primary and secondary sector also here information and communication technologies will be very important
- The usage of modern ICT in the service area is called internet of services

27

**Definitions** 




Def 1. Software Architecture


Def 2. New concept for eWork and eCommerce

Def 3. New programming technology

28


**Definitions** 

---


**Def 1. Software architecture** 

- Web Services connect computers and devices with each other using the Internet to exchange data and combine data in new ways.
- The key to Web Services is on-the-fly software creation through the use of loosely coupled, reusable software components.
- Software can be delivered and paid for as fluid streams of services as opposed to packaged products.

29


**Definitions** 

---


**Def 2. Web Services as a new Concept for eWork and eCommerce** 

- Business services can be completely decentralized and distributed over the Internet and accessed by a wide variety of communications devices.
- The internet will become a global common platform where organizations and individuals communicate among each other to carry out various commercial activities and to provide value-added services.
- The dynamic enterprise and dynamic value chains become achievable and may be even mandatory for competitive advantage.

30

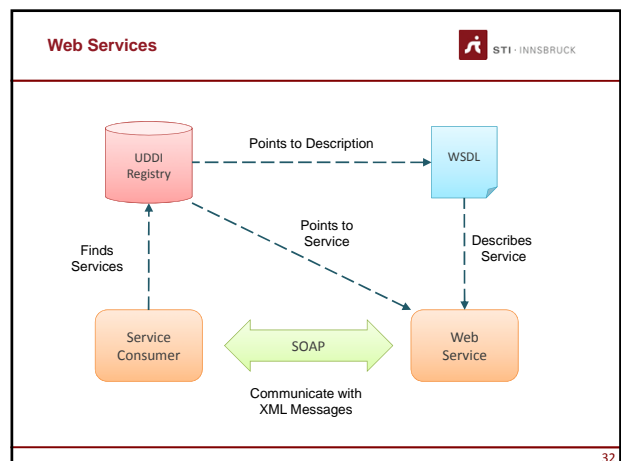
**Definitions** 

---

**Def 3. Web Services as a programming technology** 

Web Services are Remote Procedure Calls (RPC) over HTTP

31



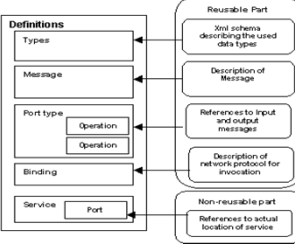


**WSDL** STI · INNSBRUCK

- Web Service Description Language

describes interface for consuming a Web Service:

- Interface: operations (in- & output)
- Access (protocol binding)
- Endpoint (location of service)



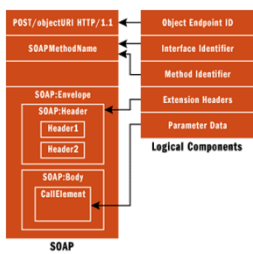
33

**SOAP** STI · INNSBRUCK

- Simple Object Access Protocol
- W3C Recommendation

XML data transport:

- sender / receiver
- protocol binding
- communication aspects
- content



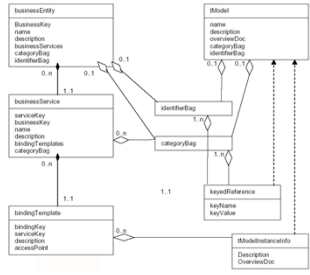
34

**UDDI** STI · INNSBRUCK

- Universal Description, Discovery, and Integration Protocol
- OASIS driven standardization effort

Registry for Web Services:

- provider
- service information
- technical access



35

**Restful services** STI · INNSBRUCK

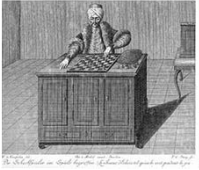
- Another way of realizing services, other than SOAP/WSDL/UDDI approach
- Follows the Web principles (REST principles)
- Services expose their data and functionality through resources identified by URI
- Services are Web pages that are meant to be consumed by an *autonomous* program
- Uniform interfaces for interaction: GET, PUT, DELETE, POST
- HTTP as the application protocol

36

**People as a Service**  
Amazon - Mechanical Turk

**“People as a service”**

- **Amazon Mechanical Turk**
  - An API to Human Processing Power
  - The Computer Calls People
  - An Internet Scale Workforce
  - Game-Changing Economics


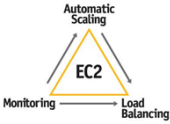


37

**Infrastructure as a Service**  
Amazon – S3 & EC2

**“Infrastructure as a service”**


- **Amazon Simple Storage Service (S3)**
  - Write and read objects up to 5GB
  - 15 cents GB / month to store
  - 20 cents GB / month to transfer
- **Amazon Elastic Compute Cloud (EC2)**
  - allows customers to rent computers on which to run their own computer applications
  - virtual server technology
  - 10 cents / hour

38

**Data as a Service**  
Google – Unified Cloud Computing

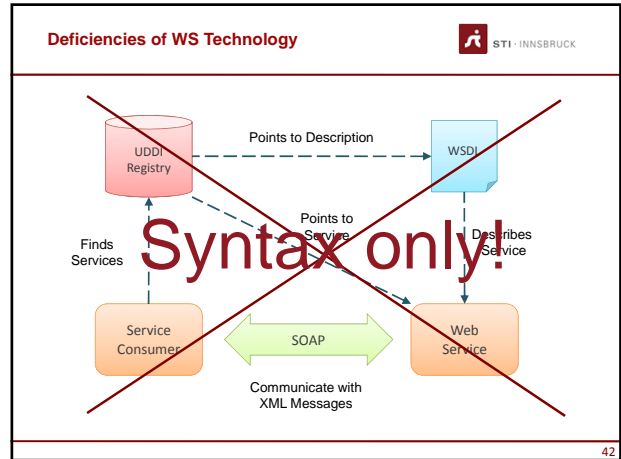
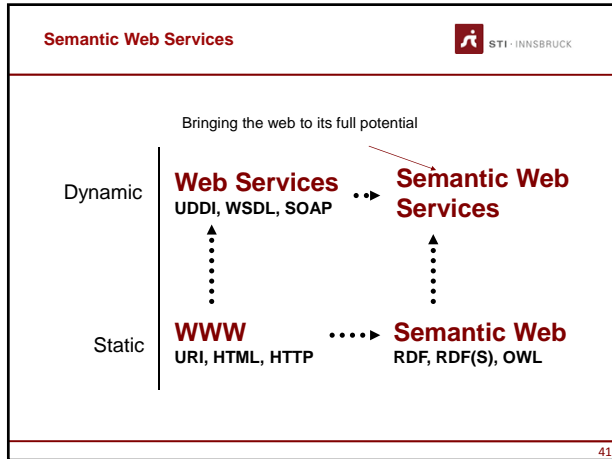
- An attempt to create an open and standardized cloud interface for the unification of various cloud API's
- Key drivers of the unified cloud interface is to create an api about other API's
- Use of the resource description framework (**RDF**) to describe a semantic cloud data model (taxonomy & ontology)



39


**SEMANTIC WEB SERVICES**

40



- ### Deficiencies of WS Technology
- current technologies allow usage of Web Services
  - but:
    - only syntactical information descriptions
    - syntactic support for discovery, composition and execution
    - => **Web Service usability, usage, and integration needs to be inspected manually**
    - no semantically marked up content / services
    - no support for the Semantic Web
- => current Web Service Technology Stack failed to realize the promise of Web Services
- 43

- ### So what is needed?
- **Mechanized support** is needed for
    - Annotating/designing services and the data they use
    - Finding and comparing service providers
    - Negotiating and contracting services
    - Composing, enacting, and monitoring services
    - Dealing with numerous and heterogeneous data formats, protocols and processes, i.e. mediation
- => **Conceptual Models, Formal Languages, Execution Environments**
- 44

Semantic Web Services 

---

**Semantic Web Technology**

- allow machine supported data interpretation
- ontologies as data model


+

**Web Service Technology**

automated discovery, selection, composition, and web-based execution of services

**=> Semantic Web Services as integrated solution for realizing the vision of the next generation of the Web**

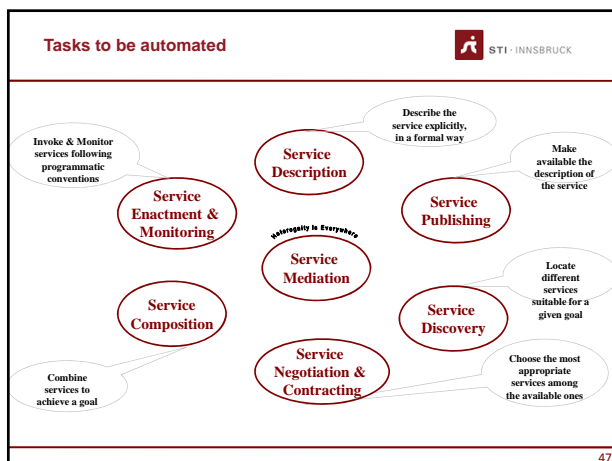
45


Semantic Web Services 

---

- define exhaustive description frameworks for describing Web Services and related aspects (**Web Service Description Ontologies**)
- support ontologies as underlying data model to allow machine supported data interpretation (**Semantic Web aspect**)
- define semantically driven technologies for automation of the Web Service usage process (**Web Service aspect**)

46




Semantic Web Services 

---

- Semantic Web Services are a layer on top of existing Web service technologies and do not aim to replace them
- Provide a formal description of services, while still being compliant with existing and emerging technologies
- Distinguish between a Web service (computational entity) and a service (value provided by invocation)
- Make Web services easier to:
  - Find
  - Compare
  - Compose
  - Invoke

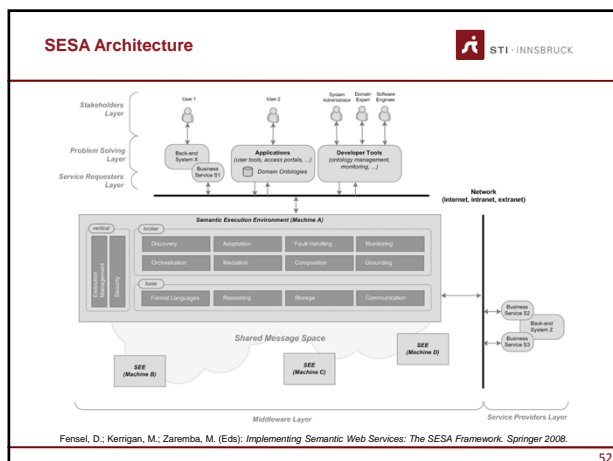
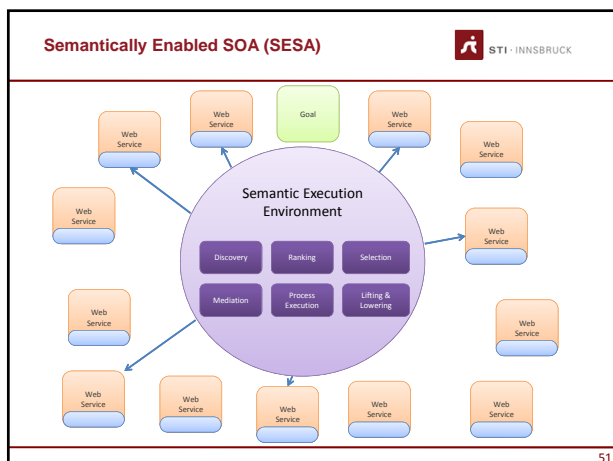
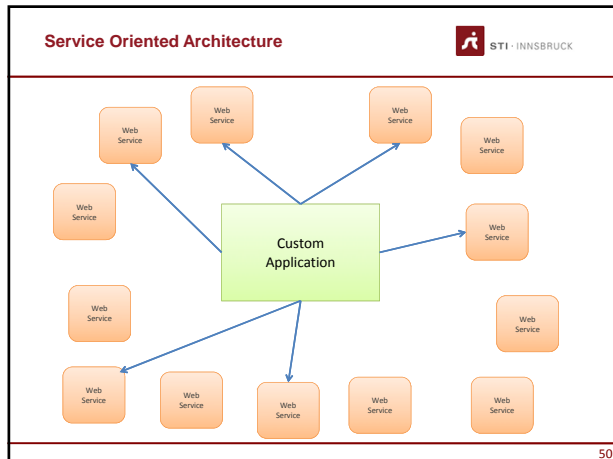
48


### Semantic Web Services benefits



- Brings the benefits of Semantics to the executable part of the Web
  - Ontologies as data model
  - Unambiguous definition of service functionality and external interface
- Reduce human effort in integrating services in SOA
  - Many tasks in the process of using Web services can be automated
- Improve dynamism
  - New services available for use as they appear
  - Service Producers and Consumers don't need to know of each others existence
- Improve stability
  - Service interfaces are not tightly integrated so even less impact from changes
  - Services can be easily replaced if they are no longer available
  - Failover possibilities are limited only by the number of available services


49

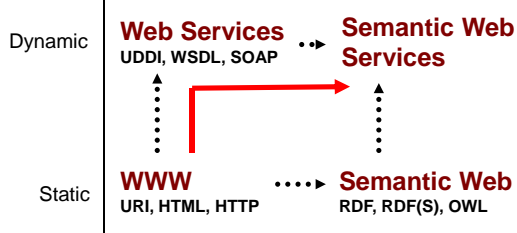


**SESA functionality** 

- **Middleware for Semantic Web Services**
  - Allows service providers to focus on their business,
- **Environment for goal based discovery and invocation**
  - Run-time binding of service requesters and providers,
- **Provide a flexible Service Oriented Architecture**
  - Add, update, remove components at run-time as needed,
- **Keep open-source to encourage participation**
  - Developers are free to use in their own code, and
- **Define formal execution semantics**
  - Unambiguous model of system behavior.


53

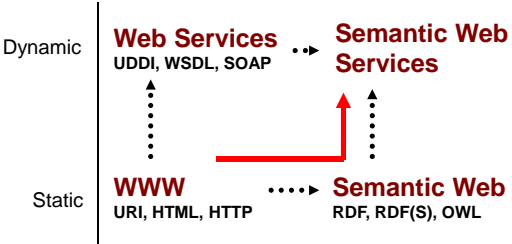
**Realizing Semantic Web Services Vision** 



- Take the WSDL/SOAP web service stack as a starting point and add semantic annotations.


54

**Realizing Semantic Web Services Vision** 




- Alternative way to realize Semantic Web Services vision is to focus on further developing the Semantic Web.

55

**Semantic Spaces - Motivation** 

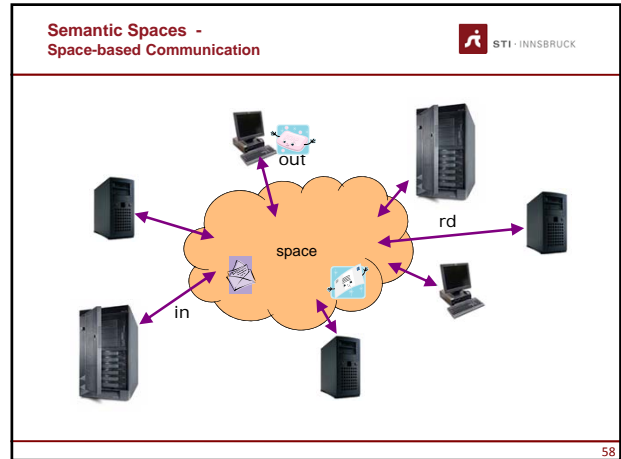
- **Are WSDL/SOAP web services really web services? - No!**
- Web services require tight coupling of the applications they integrate.
  - Applications communicate via message exchange requiring strong coupling in terms of reference and time.
- The Web is strongly based on the opposite principles. Information is published in a persistent and widely accessible manner.
  - Any other application can access this information at any point in time without having to request the publishing process to directly refer to it as a receiver of its information.
- Web services can use the Web as a transport media, however **that is all they have in common with the Web.**


56

**Semantic Spaces - Motivation** 

- Distributed systems dominated by **messaging**
  - Web services / SOAP
  - CORBA / RPC / RMI / MOM
  - Agents
- Web architecture different
  - **Persistent publication** as the main principle
  - Uniform interface
  - Uniform addressing
- Web clearly scales to a large size

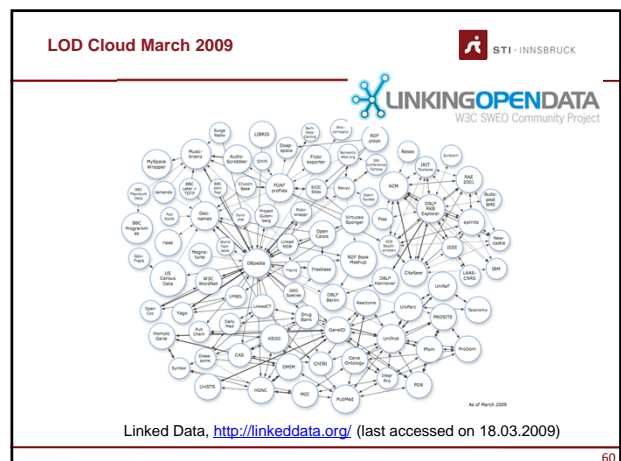
57




**Semantic Spaces** 

- **Persistent publication** of semantic data
- Retrieval by **semantic matching**
- **Mediation** of data between heterogeneous services
- Semantics-aware **distribution** of data
- **Coordination** of concurrent access situations
- Appropriate **security and trust** mechanisms
- Use of **Web service protocol stack** and **Semantic Web** technologies


59



**Data Linking on the Web** 


- **Linked Open Data statistics:**
  - data sets: 121
  - total number of triples: 13.112.409.691
  - total number of links between data sets: 142.605.717
- Statistics available at (last accessed on 04.02.2010):
  - <http://esw.w3.org/topic/TaskForces/CommunityProjects/LinkingOpenData/DataSets/Statistics>
  - <http://esw.w3.org/topic/TaskForces/CommunityProjects/LinkingOpenData/DataSets/LinkStatistics>


61

**Data linking on the Web principles** 

- Use URIs as names for things
  - anything, not just documents
  - you are not your homepage
  - information resources and non-information resources
- Use HTTP URIs
  - globally unique names, distributed ownership
  - allows people to look up those names
- Provide useful information in RDF
  - when someone looks up a URI
- Include RDF links to other URIs
  - to enable discovery of related information

62


**DBpedia** 



- DBpedia is a community effort to:
  - Extract structured information from Wikipedia
  - Make the information available on the Web under an open license
  - Interlink the DBpedia dataset with other open datasets on the Web
- DBpedia is one of the central interlinking-hubs of the emerging Web of Data

Content on this slide adapted from Anja Jentzsch and Chris Bizer

63


**The DBpedia Dataset** 

- 91 languages
- Data about 2.9 million "things". Includes for example:
  - 282.000 persons
  - 339.000 places
  - 119.00 organizations
  - 130.000 species
  - 88.000 music albums
  - 44.000 films
  - 19.000 books
- Altogether 479 million pieces of information (RDF triples)
  - 807.000 links to images
  - 3.840.000 links to external web pages
  - 4.878.100 data links into external RDF datasets

Content on this slide adapted from Anja Jentzsch and Chris Bizer

64




**LinkedCT** 

- LinkedCT is the Linked Data version of ClinicalTrials.org containing data about clinical trials.
- Total number of triples:  
6,998,851
- Number of Trials:  
61,920
- RDF links to other data sources:  
177,975
- Links to other datasets:
  - DBpedia and YAGO (from intervention and conditions)
  - GeoNames (from locations)
  - Bio2RDF.org's PubMed (from references)

Content on this slide adapted from Chris Bizer

65




## SUMMARY

66

**Why Semantic Web Services ?** 

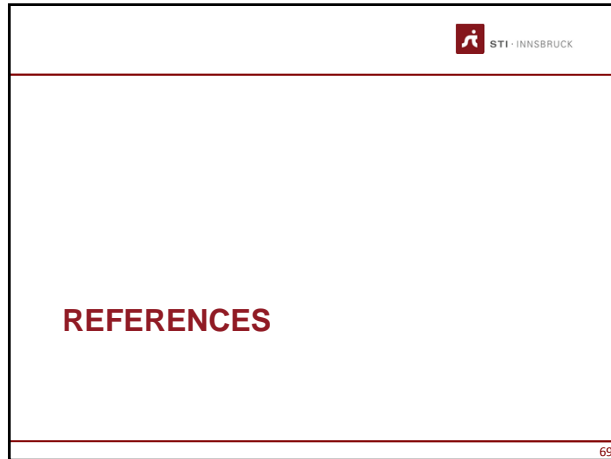
- To overcome limitations of traditional Web-Services Technology by integrating it with Semantic Technology;
- To enable automatic and personalized service discovery;
- To enable automatic service invocation and execution monitoring;
- To enable automatic service integration;
- To enable semantic mediation of Web-Services.

67

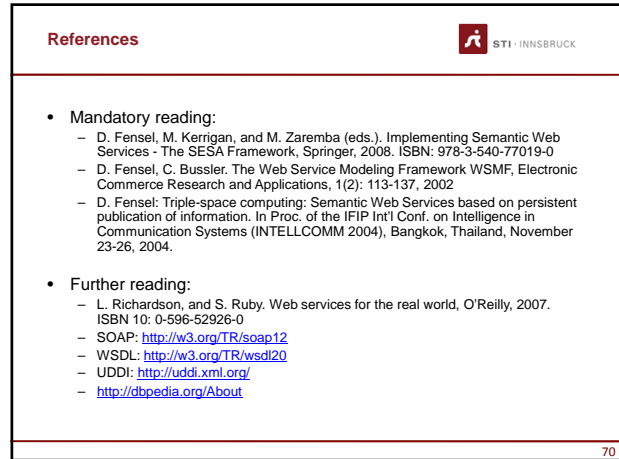
**Summary** 

- Two new sciences are currently emerging: Web science and Service Science.
- Core pillar of these sciences are:
  - Semantic Web
    - the next generation of the Web in which information has machine-processable and machine-understandable semantics.
  - Semantic Web Services
    - overcome limitations of traditional Web-Services Technology using Semantic Technology to enable automatic service discovery, ranking, selection, composition, etc.

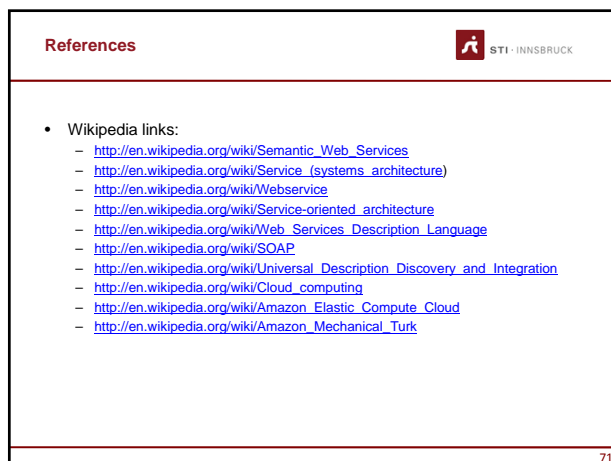
68



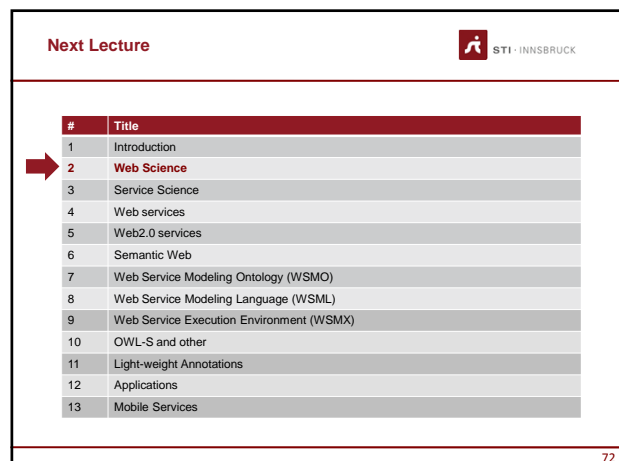
69



70




71




72

Questions?



---



---

73